The movie budget Guevara, Ernesto

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is bigger tham Castro's was

Chel—The Makimor O TO THE SECOND SECOND

Revolutionary

By IOHN LEONMED

PONCE, Puerto Rico.

"Che!," a 20th Century-Fox Production, stars Omar Sharif, Jack Palance, Cesare Danova, Robert Loggia, Woody Strode, Barbara Luna, Linda Marsh. Sy Bartlett produces—with Richard Fleischer directing the Michael Wilson screenplay, adapted from material researched by Producer Bartlett. The story deals with the dramatic era of Che Guevara's life, from his landing in Cuba with Fidel Castro to his capture and death at the hands of the Bolivian Army. It is being filmed in color and Panavision by cinematographer Charles Wheeler on locatiuns in Puerto Rico.

(PRODUCER'S NOTE: The film unveils in documentary style, with narration by persons who knew or had met Che Guevara at one time or another during the fiery revolutionary's tumultuous career as a rebel-guerrilla. These narrators report from both pro and con viewpoints so that an impartial, objective story line is established. Fictitious names have supplanted those of actual living persons in order to protect the latter.)

-FROM THE STUDIO PRESS KIT. E once wrote: "Our every action is a battle cry against imperialism. Wherever death may suprise us, let it be welcome, provided that this, our battle cry, may have reached some receptive ear and another hand may be extended to wield our weapons." The hands hold cameras now; the weaponry is myth; the guerrilla merchants march upon the movie houses. . . .

They were playing a myth game last month in the mountains of Puerto Rico. It was called "Will the Real Che Guevara Please Stand Up and Die for Our Popcorn?" and it the search for Che. According to cost \$6-million. Almost anyone Fidel Castro in his introduction to could join: Fly from San Juan to Release 2005/01/13 : CIA-RDP88-01365R000300040023-8

Ponce on the southern coast of the island. Check into a resort hotel on a hill overlooking the Caribbean. (There may be in your elevator a bearded guerrilla, wearing green fatigues and cosmetic scowl, but ignore him for the moment. For the moment, he is out of context; later on, you will be.) Waste the evening shooting craps in a Government-licensed casino. Rise at dawn, put on boots, enter a rented car and . . . hang tight.

The climb to Adjuntas and beyond

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is 3,000 feet up, 23 miles on the a slight Spanish accent: ointmented, sea-scared, Midwestern vacationers

chickens, plunging vistas and sudden ing and waiting, the listlessness of rainbows. The farmers raise coffee momentarily unemployed barbudos, beans, bananas, pineapples and flowers. The children wear uniforms color-coded according to their grade at school. The dogs lie in the shadeunder disemboweled automobiles as the caravan of rented cars honks by. (Horns are more important than brakes on the road to Adjuntas.)

It seems an appropriate prelude to

the Bolivian diaries, "Che had numerous contacts with the peasants. Their character—extremely mistrustful and wary-didn't surprise him, as he knew their mentality perfectly. . . . He knew that 'prolonged, patient, arduous work was required to win them over to the cause." According to Omar Sharif, who plays the part of Che in this production: "I don't think he particularly liked the people he was fighting for. He despised. the peasants for not helping him, for not helping themselves." Of course, the peasants in Bolivia tried to turn him in for bounty money.

When at last you reach the location site, you realize how like the waging of a war is the making of a speedometer, two hours on the clock, movie. The logistical problems are two centuries backward psychologi- similar: transport, communications, cally. The road is a snarl of curvas supply lines of food and materiel, the peligrosas, a paved snake in a snit disposition of the troops. A convoy repeatedly biting its own back. The of more than 50 trucks, cars and country it climbs through is wholly buses carries the company to the alien to San Juan (Miami Beach with site. There are bulldozers available to plow new paths; porters to haul bags of gravel; trailers to house stars: slumped around the swimming pool catering vans and mobile kitchen getting fricasseed and soused) and units shipped all the way from Hollyalien, too, to the Puerto Rico of the wood to stoke the stomachs of more industrial brochures (tax exemptions, than 200 people in less than half an rum distilleries, petrochemical plants). the city of takes, the city of to silence the set, to summon rein-There are farmers, dogs, children, forcements. There is also the standthe extras and the superfluous.

To reach that biyonag you es Aa Reps 88-01365 Room of 23 approve script change on call but not needed 9.00 the story of the superfluous of the superflu

HIS is supposed to be the Sierra Maestra. Director "Compulsion," etc.) has a passion for authenticity. While Fox's Century Ranch at Malibu, Calif., is considered a suitable setting for the Bolivian scenes in "Che!," the Cuban part of the story presented a problem. Where to go? There were feelers and inducements from the Philippines-like Greek shipping magnates and munitions makers, film companies negotiate directly with principally pinos too Oriental-looking. out South America."

tages of Puerto Rico, one in particular should not go unnoted, since it so pleased the legal department at Fox. By setting up a Puerto Rican dummy corporation to produce the film, Fox automatically entitled itself to an exemption from Federal taxes on profits, and local corporate taxes, too. In exchange for that exemption, Fox would pump an estimated \$1-million into the island's economy during shooting.

Therefore: The company staged a Cuban student riot in Calle Cristo in Old San Juan; trained guerrillas to land in a 65-foot facsimile Granma at Boca de Cangrejos; engaged Fulgencio Batista's army of impersonators in the sugarcane fields near Manatí; enway of the Ponce Approved Parallel 2005/01/13 CIA RDR88e01365R000300040023cBre books of child-and, near Adjuntas, rebuilt the 26 de Julio's Sierra Mae- tooth, with a bottle of Metaxa is said to have insisted on the hood. like fragments of storstra bivouac.

ding on their rifles, playing feet of muddy mountainside. Metaga.) Scrabble, drinking chocolate It rains at least twice a day To one side stands guer- part now; I know what to do. milk, smoking too much. One in the central range, making rilla nurse Anita Marquez But for the first time I'm not suspects that 20th Centurythe way to the top treacher- (Barbara Luna), wearing ear- just doing my part. My confew small countries with a are tangles in the slithery women," she says, "would no whole picture. I want it to be minimum of retooling; cer- cabling for the lights and more go out without their fair in every particular.") tainly their budget is bigger cameras. On achieving the earrings than without their For the sixth time, Che than Castro's was. But then, summit, you must seek reliciothes, even in the jungle.") looks beatific among his denit costs more to make a able footing among nine dif- To the other side stands little tal tools. Sofair is dismissed. movie about a revolution than ferent six-packs of people brother Raul (Paul Bertoya), Castro bites down on his ciit does to make a revolution-pressed into an area the size perfectly reflecting that ungar and growls: "Every pig if you don't count people. It of your living room. There formed face, that unformed in Miami wants another costs Fox about \$10,000 an are cameramen, propmen, mind—the resemblances in chance at the trough." And hour.

soundmen, stuntmen, make- every part are uniformly finally the call comes: "Print up men and A.D.'s (assistant astonishing. Petitioning Fidel it! All right, let's eat." We Richard Fleischer ("Doctor hired by the studio to snap Manuel Urrutia—the President shot in the central mountain gler," "Fantastic Voyage," bublicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the East invalidation of the contral mountain publicity reps for the contral mountain publication of States; a four-man crew from Telegraph Avenue in Berkeley. told by Jack Palance that the the B.B.C., and a half-dozen They run through the three-next man losing his gun will shaggy-blond young men in minute scene six times. Dur- be considered a deserter and sport shirts, toothy and tanned, whose function seems decorative, foreign powers—but it was though they were ambulatory decided that the Philippines advertisements for Southern were too humid and the Fili- California orange juice. And, on any given day, there might: Brazil and Mexico were be Joseph Morgenstern from fetch cigarettes. During a nightly call sheet, to "beard brooded about. However, says Newsweck. Or Pete Hamill fourth, Sharif refuses a blood- 20 guerrillas" in the morning. Fleischer, "we had to find a from Eye. Or the Ladies Home place that likes Americans. Journal looking for Omar. That narrows it down. We Or Life magazine researching needed a location far from its forthcoming feature on political upheaval. That ruled Lalo Schifrin, the "Mission: Impossible" musicman bor-Among the several advan- rowed by Fox for "Che!" It's exactly as if something important were going on.

> Right now, the eye can't to mutter his lines and practice about the rain ("The only one penetrate to them. The com-pany stands, staring into the less loner, totally chitchatless, it never rains on God"). sky, like an apocalyptic sect and is rumored to have asked

directors, notoriously the relation is a liaison from the Cuban all slog down the hill to tives of studio execs). There, professional classes (Abraham lunch. are freelance photographers Sofair), a sort of parody publicity reps for the East ionally propose, then depose have to choose between his Coast, West Coast, Latin for insufficient revolutionary medical kit and ammunition America and Europe. There is zeal—who wants to exchange —opting, of course, for the a three-man team from New men for the promise of a Cab- latter. Castro will give him York filming a short docu- inet post. They are all, with command of a guerrilla dementary on the filming of the the exception of Sofair, a tachment. Survivors of an long "documentary," for sub-symphony of green fatigues, abortive engagement sequent TV syndication in the a hirsute fantasy: It might be straggle back to base, to be

ing one break, an A.D. cries: punished by death. The prop-"Tree shadow!" and an aide men will rush through the comes running with a branch, mud with fresh cigars or with During another, Palance's meat bones for Fidel to gnaw nose must be fixed. During a on, then fling furiously into third, someone must scurry the ravine. Make-up will predown to the compound to pare itself, on receiving the ied piece of cotton proffered (Palance must rise each mornby a propman: "This is all out ing at 5:30 for two hours of It puts my face - only my where the cast can complain You're so excited about the silk cravats and white turtleblood, aren't you? That's be- necks couldn't get into the cause you're young. The blood restaurants or casinos there, OU are assured that be- makes you nervous and ex- ladies must wear dresses and

own. ("I am satisfied with my

of the shot. Do you see that puttying and penciling.) And camera? That's a 4-inch lens, there will be other lunches face - all over the screen, about San Juan (pants suits, you die assured that beyou nervous and exladies must wear dresses and
gentlemen, ties); about Ponce
somewhere, fixed in the pitiless circle of five Panavision
cameras — are the area.

searching for a sign. Several for script changes reducing the "buffoonery" of Castro as before this Sturm und Drang? colored filters at the lazy originally characterized, Shar- There's something wrong. The strike of clouds. They are if, on the other hand, super-authenticity of specifics does waiting for light, for a sun- intends almost every aspect not add up to a general truth. swath. The sky obliges. The of the technical busy-ness: F. Scott Fitzgerald once wrote bullhorn barks down the suggesting rehearsals, playing of a Hollywood back lot that traffic cop among the way- it was "30 acres of fairyland-The roll-call of the cameras ward clouds, insisting on com- not because the locations begins. The "take" slate ps parative take times—a watch- really looked like African, and suddenly, through a mi- ful eye in the middle of an jungles and French châteaux raculous parting of the flesh, almost arrogant relaxation, and schooners at anchor and almost arrogant relaxation. There is a crouch even in Broadway at night, but beies dancing in aApproved For Release a 2005/01/13 in CIA-RDP88-01365R000300040023-8 never lived in a house with an tant, feeling "that a picture has LMOST everyone associattic, but a back lot must be based on Che's life could turn something like that, and at into a favorable propaganda night, of course, in an en-platform for Communists and tion has opinions about the chanted distorted way, it all Communism." But the Zancomes true." Puerto Rico isn't ucks convinced him that "the a back lot; the locations look unwavering dedication of the like what they are supposed Argentine doctor, whose heto be; but at night, around roic exploits in the Cuban the swimming pool, it all revolt were legion, and the comes false. Why?

vara? To edify consumer—all these were of great sig-zombies in a balconized nificance and possessed tre-America? To annoy Mr. Nixon? mendous potential for a good The idea seems as paradoxical dramatic theme." (Who writes as, say, the Vatican bankroll- these press releases? A coming a TV series on The Pill: mittee of malapropadeutic "The Egg That Didn't 1." Or computers?) Forty-five days Mark Rudd celebrating the di- after the Zanucks convinced alectical prowess of Grayson him, Bartlett delivered "two

was on a European junket at The first treatment proved

66For Fleischer, Che wes 'e handsome. sexy guy.' Sharif sees him much like Lawrence of Arabia -'not like Mao.'99

ultimate hardships suffered by Well, why does a major his obdurate campaign to capitalist enterprise sink \$6- spread revolution and violence million into the cinematic throughout Latin America with mythologization of Che Gue- his resultant failure and death Kirk in three Panavisionary voluminous reports," which reels. Or Rap Brown sending were then presented to a valentines to Louise Day Hicks.

the time and, according to a unsatisfactory. Michael Wilpress release from Fox, be son was brought in to do a came aware "of the tremen second one. Wilson's credits dous appeal and colorful iminclude "A Place in the Sun," tried. He wouldn't give up Jack Palance, as Fidel, has pressions that the life and "Five Fingers," "The Men in everything at the start. He a different view. (It should be death of Che Guevara had es- Her Life" and "Border Patablished with the people of trol"; Hollywood's discredits European countries." He asked include the fact that for years the executive vice president Wilson was blacklisted, forcin charge of worldwide pro- ing him to write at low pay duction for 20th-Fox "to under several pseudonyms. check out the possibility of (Fleischer says: "There wasn't documenting on film a bio- any trouble about Wilson as graphical story of the infa- a screenwriter. That's all over mous guerrilla fighter." The now. The only trouble came executive vice president, hap- from a couple of members of the board of directors at Fox. After all, the subject is controversial.")

> Bartlett and Fleischer immediately agreed on Omar Sharif as Che. Omar im-"I've mediately said no. always tried to avoid controversy," Sharif explains. "Controversy in general politics in particular. Perhaps it's because I've always had he couldn't arouse the masses. an easy comfortable life. [His] father made money in Egyplumber.] But Dick tian Fleischer convinced me that this would be an honest, ob- 66 Che, in a way. jective film. It would tell both sides of Che. Finally, I said yes. Since then, reading about Che, I've become aware of the issues, the needs of people, the unsatisfactory situation in the

assigned Sy Bartlett, a former made me aware of the politinewspaperman and U.S. Air cal conditions."

ated with the "Che!" producman, and will betongue them at the drop of a question mark. Che is the ideal fantasy figure, 150 pounds of imagina- I believe Che must have felt other wanted to develop it why he left to go to Bolivia.". at home. An American college rather a medieval knight,"

world was a lousy place, parmits that his interest extends ticularly his part of the world. only to "reading the news-And he knew that he could papers. I never read the newsdo nothing about it. But he papers before.") un-Latin that way."

turning it on. Che was an as- going got rough." cetic. He admired Fidel because of Fidel's natural ability and to lead men-the masses. Checould lead men in battle, but

was something like

Vince Lomberdi.

How's that?'99

tive Silly-Putty onto which that somehow Fidel wasn't we press our private images up to the ideal. Fidel used and see them set. For Fleisch- Che's brain and dedicationer, for instance, Che was "a Fidel was the producer and handsome, sexy guy. That's Che the director - but Che the secret of his appeal. He must have worried him. Che had animal magnetism. He was like having a conscience was beautiful. In a way, his always hanging around you. relationship with Castro was Fidel must have feared him-Trotsky's relationship that's my opinion; there isn't with Lenin. One wanted to any evidence on this-and I spread the revolution every- think Che must have in some where, in every country; the way despised Fidel. That's

(Sharif also finds in Che a: professor said that Che was kind of antiself: "I am ternot really a man of today, but ribly emotional and sentimen-It all began as a gleam in Darryl F. Zanuck's eye late last year, after Che's death on Oct. 9, 1967. Zanuck, president and chairman of the board of 20th Century-Fox, was on a European junket at tall. Sereenwriter for a ."treat—omar Sharif sees Che as ment." (Director Fleischer says: "No one had ever heard of Che Guevara until he died." Where were all these people? Locked inside a projection booth for eight years?)

The first treatment are interested in ming to end. He thought the issues, he cheerfully advanced to the control of the last years. The first treatment are interested in ming to end. He thought the issues, he cheerfully advanced to the property of the control of the last years. The first treatment are interested in the issues, he cheerfully advanced to the property of the control of the last years. The first treatment are interested in the issues, he cheerfully advanced to the property of the control of the last years. The first treatment are interested in the control of the last years are interested in the control of the last years. The first treatment are interested in the control of the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first treatment are interested in the last years are interested in the last years. The first trea tal. Self-pitying, I would not

> was active, not passive noted parenthetically that Knowing that he couldn't Palance could be one of the change the world, he knew finest comic actors in Ameralso that he was going to die. ica; that he wants comic He wanted to die-fighting roles; that he is usually cast He was obviously quite maso-as a villain; that he has been chistic; he liked to punish his punished in Hollywood for own flesh. A very difficult various iconoclasms; that he man to approach, with very deserves better, and that he little affection in him. Totally didn't say so to me and would deny he even thinks According to Sharif, "Che it, but I think it and want to deserves to be the hero of the say it; end parenthesis.) young people. He was totally Palance considers Che "a narhonest. Not like Mao. Mao cissist and a vagabond," withwrites for 10-year-olds. And out the appetite or aptitude the opposite of Castro, Castro for the hard work of nationwas a great actor, always building: "He left when the

> > Palance pretends at first that Castro was a part like any other part, and acting is a job like any other job, and you do what they pay you to. do. But by the end of dinner he reveals perhaps the only sophisticated political intelligence on the "Che!" set. His. children will have to grow up in this world. To develop his characterization of Fidel, he looked into the history of Cuban - American relations, and while he doesn't know

what Castro did tApprovinds For Release 2005/04/48ou Clair PP88-01365 R000300040023-8 what he sees (and picture," he says, "is just an the company. Abraham Sofair face, clear eyes, boyish grin, seeks) and what he settles for name of Guevara and make a lot of money, then it's criminal, and I'd be sorry to have: been associated with it. But if on the screen, to talk honestly about history and the issues while they still matter, then it's a very good thing and I'm glad I'm here."

OW take Robert Loggia movie's pro-con, flashback, documentary scheme, Loggia plays the part of Faustino says. "A Christ figure. I'd like wake up a lot of people." to play the part myself. As a bardi! How's that?"

the film. As in performance, it properly. in private life Danova tweedles dum to Loggia's dee: T is not enough. They are Danova, who once studied taste of it. medicine himself before Dino the script, and it is therefore especially resents Che's "vioand the vocation to kill hu- grounds: man life—there's something

would have been assassinated. probably by Castro, if he hadn't gone off to Bolivia." Woody Strode (ex-football it's an attempt to open doors star and veteran of John Ford Westerns) says, "He was unique. He had an ideal and he had the guts to do something about it. It doesn't matter whether he was right, All nations, all people, think they are right. He got killed be-("T.H.E. Cat," etc.). In the cause nobody else cared; he should have stayed with Castro."

Rudy Diaz (former Los An-Morales, a Cuban lawyer and geles police detective, star of sometime guerrilla who be- "Bandalero") objects that Che comes an anti-Guevara "believed in the Communist spokesman. Loggia's off-cam- ideal. He was a threat to our era feelings are quite differ- country. This picture is going ent. "He was a saint," he to tell the truth; it's going to

Even the extras and the sumatter of fact, I'd like to play perfluous play the myth game, all of Omar's parts! The re-usually on rides back to Ponce lationship between Che and or in the bar at night, occa-Castro is like the relationship sionally choking on too much between Christ and John the tongue in the cheek: "Omar Baptist. Castro's the kind of sees Che as a gambler." "An rough, physical, fleshy guy existential gambler?" "No, a who'd shout out: 'There's the casino gambler." (Omar won Son of God!' Castro drinks and \$5,200 at the crap table his sleeps with women; Che didn't first night in San Juan.) Or: drink and didn't sleep with "Che was a man looking for women. The difference be-publicity. For a while he tween a picture like this and thought he could get it in a television series is that Cuba, but his clipping service here there's revelation. In TV, advised him that if he went there's never any revelation, to Bolivia, they had a sure-fire This is real. Che appeals to scheme to put him on the young people because he for- front page of every news-sook the body for action, paper in the world." (Pubblack and white commitment. licists are cynics because they Che, in a way, was some have been hired to sell, and thing like Vince Lombardi, because, like statesman, they Jesus Christ and Vince Lom- are selling immaterial products.) Or . . . but isn't that Or Cesare Danova ("Cleo- enough? Reporters are pubpatra" ["I thought I'd never licists, too. In the modern get out of it"], "Garrison's electronic village, the Big Pic-Gorillas," etc.). Danova plays ture is so low-definition that the part of Maj. Ramon Valdez, a pro-Che spokesman in spot, so long as you can spell

"Che was a bum wandering, going to peddle Che like tootharound Argentina wondering paste, and I don't like the what to do with himself." taste of it

We weren't allowed to see de Laurentis plucked him up, presumptuous to judge what will finally come out of lation of the Hippocratic Puerto Rico and Malibu. But Oath. The vocation to save I presume anyway, on several

blooded killer. He didn't even He has been a director ever ment. It also requires an Finally, it is our imaginative work for his own country. The since he graduated with an artist. An artist isn't serene; he lives the movies play with.

skip.

dreams . . . whole sequences job. where I mistakenly left in the the editing. But I am pre-tive sandwich only the mindpared to take full responsi-less can munch. bility for every film I ever (3) The film begins with

"The Vikings" to "The Big What drove him to join a Gamble." He is the consum revolutionary movement is mate technician, admitting no left out: the wandering over preference as to subject; re-Latin America, the peculiar fusing to admire competitors attraction-repulsion for the past or present (save "Citizen leper colony where he worked, Kane," "the greatest movie etc. In other words, an imever made"); sublimely con-portant personal and psychotent with what he has done logical dimension is simply and is now doing. His content-omitted. ment communicates itself to (4) Régis Debray is left out the company. There was very of the Bolivian scenes. Tania, little rancor on the Puerto the East German-trained K.G.B. Rican sets, no clashes or ca- agent assigned to spy on Che tastrophes, just people doing in Bolivia, and possibly retheir job as Fleischer quietly sponsible for his capture and smoothly and efficiently.

him and stigmata on him, important political difference and the Fox publicity machines congratulate point of view"-turns revolu- Saturday afternoons. wrong. He turned into a cold-Richard Fleischer, the director quires some kind of commitissue of their union?

Viscolar the our important the country of th

doesn't work. It's lapproved for Release 2005/61/91 in GARDR88.01365R00030040023 reating on that sub-zle that won't fit together."

of the most engaging and ci-vilized men I've ever met—

ultimate consequence, the gap ion and not a little naive. To

attempt to capitalize on the calls Che "an opportunist who shy wit. He is also screne, a (and sells). He has a vision, tank of unfathomable serenity, and if he's worth a damn he a screnity sufficiently viscous loathes each clumsy image of to resist all (galling) stones of it and claws on angrily to the doubt. With him, it's skim or next approximation. The difference between an artist and Oh, he must endure what a technician is the difference he describes as "anxiety between an obsession and a

> (2) By casting Omar Sharif slate; or arriving on the set as Che Guevara, Fox automatto find a scene I hadn't known ically fouls its "objective" was in the script." But his nest. You cannot cast, say, anxieties are smooth enough Audrey Hepburn as Eva Peto seem a style; so casual ron without distorting a few is his self-assurace that it basic values. Sharif's own adorns him without splurge, publicity people are at present more a breast-pocket handker- trying to sell him to magachief or a boutonniere than zines as the Great Lover of crosses and epaulettes. "I our time, and they are suchave never," he says, "printed ceeding; grafting that image a take with which I wasn't onto the image of revolutionsatisfied. Of course, it's all in ary saint makes an imagina-

made. I believe in them." Che's arrival in Cuba and I believe he does—from ends with his death in Bolivia.

instructed them to do it, murder, is reduced in the smoothly and efficiently.

He therefore becomes, I regret to say, the neutralizer of scher, "wasn't that important. his subject. For Che was not And Tania's story was just too content, civilized, smooth, encorny.") Which means that an gaging. There were enigma in important political dimension

(5) Now if you leave out themselves on grappling with personality, psychology and. the "controversial," and yet politics, what's left of Che? he as a director is a ground Myth is left, and glamour. for all the available electric. Glamorous myth is big at the ity. His idea of Che as "a box office, but it has nothing. handsome, sexy guy" applies to do with truth or art, just a romantic gloss over all the as Panavision has nothing to bloody questions. (Just as do with vision. Perhaps Fox producer Sy Bartlett's "docu- will succeed in converting the mentary" approach - scene 26 de Julio into something snatches, positive and nega-like the Confederate Army, tive statements, flashbacks, that band of noble losers who avoiding a story line and "a so consoled us on so many (I) Begin with the fact of Pong.) A subject like Che reare cartoons always to be the

Approved For Release 2005/01/13 : CIA-RDP88-01365R000300040023-8 say that our imaginative lives

are a repository, or a vomitorium, of the images thrust upon us; that there is a Gresham's law applying as much. to the currency of imagination as to money (cheap images drive out good ones); that the result of making myths into cartoons and selling market-tested symbols with the popcorn is bound to be a dislocation between imagination and experience, leaving us as little more than. the dull receptacles of bright lies-is to come down with a bad case of Agee. Unbecoming. What can one more irrelevant movie matter? The industry, like the drug trade, has been cutting and diluting its product for years. Don't waste, but hoard your outrage, to lavish it later on something that counts.

Not wanting to be naive, I wind up with what someone said in Ponce, again beside the swimming pool: "By 1970, 'Che!' will be an Off Broadway musical." I believe; I've been to so many movies that I believe anything.