

**EXECUTIVE SECRETARIAT
ROUTING SLIP**

TO:		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI		X		
3	EXDIR				
4	D/ICS				
5	DDI		X		
6	DDA				
7	DDO		X		
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/OIL				
14	D/PAO				
15	D/PERS				
16	VC/NIC				
17	C/NE/DO		X		
18	D/NESA/DI		X		
19	NIO/NESA		X		
20	ES		X		
21	<i>EP</i>				
22					
		SUSPENSE	Date _____		

Remarks

STAT

Executive Secretary
21 Feb 86
Date

3637 (10-81)

**United States
Information
Agency**

Office of the Director



Washington, D.C. 20547

~~CONFIDENTIAL~~

February 20, 1986

MEMORANDUM FOR:

Mr. Rodney B. McDaniel
Executive Secretary
National Security Council

Executive Registry
86-0670/5

Mr. Donald Gregg
Assistant to the Vice President
for National Security Affairs
Office of the Vice President

Mr. Nicholas Platt
Executive Secretary
Department of State

Colonel David R. Brown
Executive Secretary
Department of Defense

[Redacted]

25X1

Executive Secretary
Central Intelligence Agency

Captain John Bitoff
Executive Assistant to the Chairman
Joint Chiefs of Staff

Mr. Richard Meyer
Executive Secretary
Agency for International Development

FROM:

Ronald J. Post *RP*
Acting Chief
Executive Secretariat

SUBJECT:

Senior Interagency Group
Meeting on Afghanistan

For discussion at the SIG meeting on Afghanistan, attached is
USIA's status report on the USIA Afghan Media Project.

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Classified by Ronald J. Post
Declassify or Downgrade on: OADR



B-601-11
02 C-305A-112

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STATUS REPORT
TO THE SENIOR INTERDEPARTMENTAL GROUP
USIA AFGHANISTAN MEDIA PROJECT

EXECUTIVE SUMMARY

In consultation with a number of interested parties, USIA has developed a plan to assist Afghan groups to establish and carry out effective international public information activities. The project was mandated by PL 99-88 (Attachment A.) We hope that, with the assistance of this project and the efforts of other nations, Afghan freedom fighters will be able to gain greater global public understanding and support.

By September 30, 1986, the project will:

- Help existing Afghan information groups improve their news gathering/media production skills and press relations.
- Help the formation of an Afghan News Agency, directed by an outstanding Afghan public affairs leader.
- Assist the ANA to conceive and develop a core group of printed informational products.
- Assist the ANA and, if desirable, other groups to develop still photography and begin to develop TV skills and products.
- Help the ANA, and, as desired, other groups to distribute their products to visiting journalist and to media users overseas.

Emphasis throughout will be on development of skills and human resources, with the introduction of equipment when and as skills and clear needs exist. Training and advisory services will be product oriented, seeking to upgrade current information materials, or help in the development of new ones. To the extent possible the very limited funds available from USIA will be spent on skills development and software, rather than on capital expenses such as buildings or administrative overhead.

Funds for this project are very limited. USIA will encourage financial support from any overt source within the USG, other governments and private groups. We have already started to consult with leaders of foreign private groups supporting the Afghan cause. The Agency will seek continued funding from the Congress for FY 1987 and FY 1988. We have already indicated informally to interested Congressional leaders that additional funding will be needed.

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Classified by: Michael Schneider
Declassify or Downgrade on: OADR

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- 2 -

One cautionary note: the ultimate effectiveness and success of this endeavor will rely on the ability of involved Afghans to organize politically and professionally, to absorb training and advice and develop products and services perceived to be current, informative and credible by media and publics abroad.

I. ACTION ITEMS PROJECTED: FEBRUARY 20 - SEPTEMBER 30, 1986

Based upon the present overview of the project, it appears reasonable to expect that the following could be carried out by September 30, 1986, assuming the cooperation of the Government of Pakistan and the ability of project grantees and involved Afghans to carry out their objectives, and given inevitable unknowns:

1. Beginning o/a 20 February, in the next three months, USIA will send three experienced Agency media specialists on TDY to Peshawar to assist existing Afghan information centers. Workshops will be held in print, still photography and TV Branch news gathering and production. These will be coordinated by the USIA Branch Public Affairs Officer in Peshawar with the cooperation of the AIC, AIDC, and possibly others. This will help fulfill recommendations by the Koehler Report that at least limited support be made available to existing groups.

(The USIA Media specialists will also, to the extent possible, develop ideas and materials for USIA coverages and media products.)

2. Upon the advice of Agency media specialists and our Branch PAO in Peshawar, modest (\$5,000 to \$10,000) grants will be awarded by USIA to the AIC and AIDC and others for necessary equipment/software needs. Although requiring assistance, these groups should not come to rely on ongoing USIA funding. The media specialists will also provide the Agency an inventory of needs that will be referred by USIA to the SIG for possible McCollum Amendment support, as well as to other private/governmental bodies interested in supporting these endeavors.
3. Grants will be awarded to Boston University and King Features Syndicate (Hearst) in late February or early March to promote the development of an independent media service by the Afghan people and to provide for training of Afghans in media and press relations. Proposals by these two organizations were deemed most responsive to the terms of the Afghan Media Project as announced by USIA in the Federal Register. (See attachment B for a brief synopsis of the two grant proposals, and lists of the senior staff of each grantee.)

CONFIDENTIAL

CONFIDENTIAL

- 3 -

The USIA Review Panel and Afghan Media Project Staff involved in the selection process have identified relative strengths and weaknesses of the two proposals. Elements will be selected from each for this project. Fruitful discussions have been held with both Boston University and King Features representatives. They have agreed to work cooperatively on the project, with Boston University being the grantee focussing on training and King Features Syndicate contributing its special media development, communications, marketing expertise and project coordination.

Three other groups with special regional background submitted proposals that were partially responsive to the Agency solicitation, but none was considered by the USIA Review Panel and AMP Staff to have either developed adequate concepts or demonstrated organizational abilities to carry out the project.

However, because the grantees lack Afghan or regional expertise, they have agreed to enlist outstanding individuals with such expertise, most likely specialist (s) associated with one of the three other groups (See attachment C for list of possibilities.)

The grantees will:

- a. Help establish an independent Afghan News Agency, directed by an outstanding Afghan public affairs professional, operating out of Peshawar. To direct the Agency, Mr. Sabahuddin Kushkaki, formerly a senior public affairs officer in the Government of Afghanistan, and currently Director of a project funded by the National Endowment for Democracy, is preferred by the US Mission, Government of Pakistan, and our AMP Staff. His credentials are excellent (see Attachment D) and his work on the NED project to date, according to NED Director Gershman, is excellent.
- b. Prepare and translate instructional materials. (Beginning with inception of grant and continuing through this spring.)
- c. Conduct classroom and field training in news gathering, print and still-photo journalism (writing and editing), TV production, press relations, media marketing and distribution. (Beginning this spring and continuing through the summer, at least two six-week training sessions will be held by the grantees for individuals assigned by the ANA and possibly other organizations.)
4. Through the US grantee, King Features Syndicate, a grant will be made to facilitate the development and program of the ANA. Through the US Mission, we are pressing the GOP to absorb costs of building rental and maintenance. We will also seek outside financial support for the ANA from organizations in the FRG, and possibly from other outside sources if necessary.

CONFIDENTIAL

CONFIDENTIAL

- 4 -

Although a vigorous Afghan News Agency is clearly desirable, from the very outset it should be established — and most important be perceived — as an autonomous Afghan entity, not merely an instrument of the United States. This desire is shared by Mr. Kushkaki and the GOP. US assistance will be evident, overt and attributable, if unobtrusive. Support from other sources will lend credibility to the ANA.

5. Based on a continuing inventory of equipment/software needs — both for training and production by the grantees, USIA will endeavor to provide needed items. Initial grants to the AIC, AIDC, ANA through BU and King Features, will include limited funds for necessary basic equipment. Wherever possible we would prefer to obtain equipment through the McCollum Amendment. However, as we develop the inventory, we will turn to private US and foreign sources.
6. The Agency is currently developing contacts with groups abroad that will lead to the formation of a support/distribution network for the ANA. We have held discussions with the following:

—A private German group which has raised about \$1 million to provide video training for about 60 Afghans in Germany and to supply them with appropriate equipment.

—Gilde Europeenne du Raid

The newly appointed USIA Senior Policy Advisor for Afghanistan, Mr. Richard Ross, is currently in Europe, meeting with interested groups and individuals. Based on his meetings, those of AMP Director Saul Geftter, and others, the Agency will turn over to the Grantees, particularly King Features, a working list of interested groups. The ANA with assistance from King Features, will identify media distribution outlets and processes.

7. In addition to his role as policy and USIA Media Coordinator, Mr. Ross will help USG, primarily USIA, public diplomacy efforts interface with Afghan efforts — for example — the cross-play of ANA - provided information once released to commercial media, and the pickup and use by USIA of appropriate media products of others.

CONFIDENTIAL

CONFIDENTIAL

- 5 -

II. EXPECTED RESULTS BY SEPTEMBER 30, 1986

The following results can reasonably be expected by September 30, 1986:

-Improved media skills and improved informational products of the AIC and AIDC that are more current, factual, credible and visually appealing.

-Establishment of an ANA, with a core group of informational products in design and ready for production.

-Through the ANA, strengthened still photography capabilities including photo-journalist teams trained for cooperating Mujahideen groups.

-Establishment by the ANA of a modest photo morgue, and basic informational tools for visiting press.

-The beginning by the ANA of a press relations program including services such as identifying Afghan aides for third country press, translator/interpreters, basic information on the situation in Afghanistan, and efforts of the freedom fighters.

-Identification by ANA with USIA and grantee help of distribution networks for information and media products.

Some training and the design of a television component for the ANA: teams, equipment, liaison with Western end users.

III. ROLE OF THE GOVERNMENT OF PAKISTAN

To date the Government of Pakistan has played an increasingly supportive part in the formulation of plans for an Afghan News Agency. GOP officials have indicated a desire for an ANA, and recently began to recognize some merit in providing some financial or in-kind support (See Attachment E) This support has not appeared to be overly controlling or intrusive. For example, the individual identified as GOP liaison with the ANA would be based in Islamabad rather than Peshawar. All representations made to US Embassy officers during meetings at the Ministry of Information and Ministry of Foreign Affairs in January 1986 indicate that the GOP sees the Afghan News Agency as an independent entity located in Peshawar, an all-Afghan organization having its own communication links with the outside world.

CONFIDENTIAL

CONFIDENTIAL

- 6 -

The GOP has also indicated cooperation regarding such important facilities as additional telex lines out of Peshawar, and a relaxation of customs for materials coming in and audio-visual materials leaving Pakistan on behalf of an Afghan informational effort.

IV. ADDITIONAL INCREMENTS

Assuming additional funding is made available by the Congress, starting with the second \$500,000 mentioned in the legislative history, the AMP will focus its resources in FY'87 and '88 on the following:

Continued in-depth training; development of Afghan TV skills, facilities, and product; upgrading of communications facilities for the ANA and cooperating groups; and, when appropriate, provision of more sophisticated means for gathering and distributing news.

V. POSSIBLE OBSTACLES, PROBLEMS AND OPTIONS

Several major obstacles or problems, with options for responding, are briefly discussed below:

1. **Media Emphasis:** The project as outlined above focuses on basic journalistic skills in print media and still photography. It is arguable that improved television programming is the greatest need, both in terms of overseas audiences and Afghan skills.

Options: Emphasis now on TV, or later this calendar year, as funding is available. USIA preference for dealing first with fundamental print media and still photography needs is predicated on several givens:

Afghan media skills and press relations are so rudimentary that TV training and production before development of the fundamentals would be leaping ahead of Afghan capacities. A polished product is unlikely and would lack credibility in the West if not based on sound journalistic principles.

Through improved informational materials and press relations, Afghans can gain more supportive coverages from Western journalists. Western sources remain the key factor in influencing publics concerning the war.

CONFIDENTIAL

CONFIDENTIAL

- 7 -

2. **Funding:** Additional funds from USIA within its current base will be very limited, because of current and expected budget reductions and major Administration policy demands such as instituting the exhibition series in the USSR. The Agency is already devoting non-AMP funds and overhead for the Project and will continue to do so, but can not initiate major increases, such as those needed to develop a sophisticated TV operation for the ANA.

Options: To seek additional funds from the Congress. As noted above, USIA will do this.

To obtain overt funding support from other USG Agencies (State, AID, DOD). The SIG and respective agencies might consider this possibility.

To seek private support from within the US, and financial involvement by foreign organizations. USIA has already begun to explore possibilities for cooperation with several organizations, and will broaden the search to others (possibly Saudi Arabia, if the SIG believes it is appropriate and feasible.)

3. **Cooperation of the GOP:** Thus far, the GOP has proven as cooperative as we would wish. If GOP cooperation does not continue, the AMP could be severely impaired. Non-cooperation could be situation-specific, and would best be handled by the US Mission. If major and broad obstacles develop, the consultation between the SIG and US Mission, and in turn the GOP would be necessary.

Options: To be determined by the SIG upon the advice of the US Mission and the USIA AMP.

4. **Failure or Poor Performance by the ANA:** If Sabahuddin Kushkaki is not able to organize and develop the ANA, the AMP must take serious stock of next steps, including ongoing financial investment in the ANA and the provision of equipment.

Options: Range from seeking another Director, supporting yet another new organization, to withdrawing support from the ANA, and transferring assistance activities, equipment and supplies to another, existing organization (s).

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A

PUBLIC LAW 99-88—AUG. 15, 1985

99 STAT. 293

Public Law 99-88
99th Congress

An Act

Making supplemental appropriations for the fiscal year ending September 30, 1985,
and for other purposes.Aug. 15, 1985
[H.R. 2577]

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the following sums are appropriated, out of any money in the Treasury not otherwise appropriated, to provide supplemental appropriations for the fiscal year ending September 30, 1985, and for other purposes, namely:

Supplemental
Appropriations
Act, 1985.

TITLE I

CHAPTER I

DEPARTMENT OF AGRICULTURE

DEPARTMENTAL ADMINISTRATION

(RESCISSION)

Of available funds under this head, for budget and program analysis, \$7,000; for personnel, finance and management, operations, information resources management, equal opportunity, small and disadvantaged business utilization, and administrative law judges and judicial officer, \$42,000; making a total of \$49,000, are rescinded pursuant to section 2901 of the Deficit Reduction Act of 1984.

98 Stat. 1207.

AGRICULTURAL RESEARCH SERVICE

(RESCISSION)

Of available funds under this head, \$1,000,000 are rescinded pursuant to section 2901 of the Deficit Reduction Act of 1984.

COOPERATIVE STATE RESEARCH SERVICE

For an additional amount for necessary expenses of "Cooperative State Research Service", \$300,000.

For an additional amount for a grant to the New Mexico State University to help relocate the Fort Stanton Experimental Station to another site, thereby making available land needed for a new Ruidoso airport, \$1,200,000 to remain available until expended: *Provided*, That payment to the New Mexico State University in the amount of \$1,000,000 for its real or personal property interest is hereby determined to be an allowable project cost in accordance with section 513 of the Airport and Airway Improvement Act of 1982 (49 U.S.C. 2212): *Provided further*, That the Secretary of the Interior is authorized and directed to convey to the Sierra Blanca Airport Commission (hereinafter referred to as the "Commission"), Ruidoso, New Mexico, at a cost of \$2.50 per acre (to be used for administrative

49 USC app.
2212.

PUBLIC LAW 99-88—AUG. 15, 1985

99 STAT. 309

UNITED STATES INFORMATION AGENCY

SALARIES AND EXPENSES

(RESCISSION)

Of available funds under this head, \$2,879,000 are rescinded.

EDUCATIONAL AND CULTURAL EXCHANGE PROGRAMS

Of the funds made available under this head in Public Law 98-411, \$3,800,000 for the pilot Central American Undergraduate Scholarship program shall remain available until September 30, 1986; and for an additional amount under this head, \$9,000,000, to remain available until September 30, 1986. 98 Stat. 1568.

For an additional amount under this head to promote the development of an independent media service by the Afghan people and to provide for the training of Afghans in media and media-related fields, \$500,000, to remain available until September 30, 1986: *Provided*, That the Director, with the Secretary of State, shall report to the appropriate committees of Congress on the obligation of these funds 60 days from the date of enactment of this Act.

For the Private Sector Exchange Programs, an additional \$500,000 is provided, to remain available until expended, for the model Chinese-American Development Student Exchange Program at Tufts University as authorized by the Mutual Educational and Cultural Exchange Act, as amended (22 U.S.C. 2451 et seq.).

ACQUISITION AND CONSTRUCTION OF RADIO FACILITIES

For an additional amount for "Acquisition and Construction of Radio Facilities", \$6,648,000, to remain available until expended.

THE JUDICIARY

SUPREME COURT OF THE UNITED STATES

CARE OF THE BUILDING AND GROUNDS

Funds appropriated under this head in the Second Supplemental Appropriations Act, 1984 (Public Law 98-396), for the installation of security systems, shall be made available also for the acquisition and installation of additional communications equipment by the Office of the Marshal, Supreme Court of the United States: *Provided*, That said equipment shall be under the jurisdiction of and maintained by the Office of the Marshal after its installation. 98 Stat. 1376.

COURTS OF APPEALS, DISTRICT COURTS, AND OTHER JUDICIAL SERVICES

SALARIES OF JUDGES

For an additional amount for "Salaries of judges", \$3,098,000, to remain available until September 30, 1986.

SALARIES OF SUPPORTING PERSONNEL

For an additional amount for "Salaries of supporting personnel", \$5,548,000, to remain available until September 30, 1986.

99 STAT. 378

PUBLIC LAW 99-88—AUG. 15, 1985

including a detailed description of the jurisdiction and responsibilities of the Department of Defense and all other relevant departments and agencies and the mechanisms for coordinating the policy and operational control of the elements of each agency in the drug interdiction and law enforcement mission.

This Act may be cited as the "Supplemental Appropriations Act, 1985".

Approved August 15, 1985.

LEGISLATIVE HISTORY—H.R. 2577:

HOUSE REPORTS: No. 99-142 (Comm. on Appropriations) and No. 99-236 (Comm. of Conference).

SENATE REPORT No. 99-82 (Comm. on Appropriations).

CONGRESSIONAL RECORD, Vol. 131 (1985):

June 6, 11, 12, considered and passed House.

June 19, 20, considered and passed Senate, amended.

July 31, House agreed to conference report; concurred in certain Senate amendments and in others with amendments.

Aug. 1, Senate agreed to conference report; concurred in House amendments and in another with an amendment. House concurred in Senate amendment.

WEEKLY COMPILATION OF PRESIDENTIAL DOCUMENTS, Vol. 21, No. 33 (1985):

Aug. 16, Presidential statement.



99TH CONGRESS }
1st Session }

HOUSE OF REPRESENTATIVES

REPT.
99-236

**MAKING SUPPLEMENTAL APPROPRIATIONS FOR THE
FISCAL YEAR ENDING SEPTEMBER 30, 1985, AND FOR
OTHER PURPOSES**

JULY 2, 1985.—Ordered to be printed

Mr. WHITTEN, from the Committee of Conference,
submitted the following

CONFERENCE REPORT

[To accompany H.R. 2577]

The committee of conference on the disagreeing votes of the two Houses on the amendments of the Senate to the bill (H.R. 2577) making supplemental appropriations for the fiscal year ending September 30, 1985, and for other purposes, having met, after full and free conference, have agreed to recommend and do recommend to their respective Houses as follows:

That the Senate recede from its amendments numbered 1, 12, 13, 20, 22, 24, 27, 28, 31, 33, 38, 39, 42, 46, 47, 48, 52, 54, 64, 67, 68, 69, 74, 81, 82, 83, 89, 90, 94, 95, 97, 98, 99, 100, 103, 107, 108, 115, 116, 118, 119, 120, 122, 123, 124, 125, 126, 127, 137, 138, 139, 140, 141, 142, 144, 146, 152, 154, 162, 175, 177, 181, 186, 187, 188, 189, 190, 192, 195, 196, 197, 205, 207, 212, 213, 225, 226, 228, 229, 233, 242, 245, 251, 254, 265, 275, 276, 277, 278, 279, 280, 281, 283, 284, 285, 291, 293, 294, 295, 323, 325, 327, 328, 329, 332, 335, 338, and 339.

That the House recede from its disagreement to the amendments of the Senate numbered 26, 30, 44, 49, 53, 55, 59, 85, 101, 104, 105, 114, 117, 151, 158, 165, 169, 171, 172, 174, 176, 191, 206, 208, 209, 215, 220, 221, 231, 232, 237, 239, 250, 252, 255, 259, 269, 270, 282, 287, 292, 296, 297, 298, 301, 302, 303, 308, 309, 311, 312, 313, 314, 315, 316, 317, 318, 320, 322, 326, 333, 336, and 337, and agree to the same.

Amendment numbered 18:

That the House recede from its disagreement to the amendment of the Senate numbered 18, and agree to the same with an amendment, as follows:

In lieu of the matter proposed by said amendment insert:

50-575 O

BOARD FOR INTERNATIONAL BROADCASTING

GRANTS AND EXPENSES

Amendment No. 81: Restores appropriation language and an appropriation of \$13,753,000 that was proposed by the House and stricken by the Senate.

Amendment No. 82: Deletes the word "Notwithstanding" which was proposed for insertion by the Senate.

Amendment No. 83: Deletes the phrase "until September 30, 1986" which was proposed by the House and stricken by the Senate.

Amendment No. 84: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate which earmarks \$2,275,000 for upgrading the security of the RFE/RL installations.

Amendment No. 85: Deletes the words "Radio Free Europe/Radio Liberty" which were proposed by the House and stricken by the Senate.

Amendment No. 86: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate that deletes from the fiscal year 1985 Appropriation Act a provision which placed certain restrictions on the payment of engineering consultant fees.

COMMISSION ON SECURITY AND COOPERATION IN EUROPE

SALARIES AND EXPENSES

Amendment No. 87: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate with an amendment as follows:

In lieu of the matter proposed, insert the following:

COMMISSION ON SECURITY AND COOPERATION IN EUROPE

SALARIES AND EXPENSES

For an additional amount for "Salaries and expenses", \$75,000, to remain available until expended.

The managers on the part of the Senate will move to concur in the amendment of the House to the amendment of the Senate.

UNITED STATES INFORMATION AGENCY

SALARIES AND EXPENSES

Amendment No. 88: Rescinds \$2,879,000 instead of \$3,879,000 as proposed by the House and \$433,000 as proposed by the Senate.

The conferees are agreed that none of the \$1,000,000 available for obligation in this appropriation account as a result of the conference agreement, nor any other funds available to the United States Information Agency shall be used for security projects. Funds for this purpose have been appropriated to the Department of State in this Supplemental Appropriations Act.

Amendment No. 89: Deletes language proposed by the Senate which would have stated that the rescission in Amendment No. 88 is pursuant to section 2901 of the Deficit Reduction Act of 1984.

EDUCATIONAL AND CULTURAL EXCHANGE PROGRAMS

Amendment No. 90: Provides language extending the availability of \$3,800,000 for the pilot Central American Undergraduate Scholarship program until September 30, 1986 as proposed by the House instead of January 30, 1986 as proposed by the Senate.

Amendment No. 91: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the Senate amendment with an amendment as follows:

In lieu of the matter proposed by said amendment, insert the following: "*and for an additional amount under this head, \$9,000,000, to remain available until September 30, 1986*".

The managers on the part of the Senate will move to concur in the amendment of the House to the amendment of the Senate.

The conferees are agreed that of the total amount provided, not to exceed \$800,000 shall be available for the pilot Central American Scholarship Program to increase the amount available per student to approximately \$32,000 so that the Agency may have the flexibility to conduct a comprehensive pilot program with 143 students for two years, as originally proposed. Under no circumstances should the Agency increase the students in this pilot program beyond this number.

The conferees are also agreed that \$1,975,000 of the total amount provided in this amendment shall be available for the second year of graduate studies for 108 Fulbright scholars from Central America and \$3,222,000 shall be available for two year funding for 90 Fulbright scholars from Central America which were included in the fiscal year 1986 budget request. In addition the conferees are agreed that the remaining \$3,003,000 shall be available to accelerate the funding of the Agency's traditional exchange programs (Fulbright, Humphrey, Private Sector and International Visitor Programs) for which funds were requested in the fiscal year 1986 budget.

Amendment No. 92: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the Senate amendment with an amendment as follows:

In lieu of the matter proposed by said amendment, insert the following:

For an additional amount under this head to promote the development of an independent media service by the Afghan people and to provide for the training of Afghans in media and media-related fields, \$500,000, to remain available until September 30, 1986: Provided, That the Director, with the Secretary of State, shall report to the appropriate committees of Congress on the obligation of these funds 60 days from the date of enactment of this Act.

The managers on the part of the Senate will move to concur in the amendment of the House to the amendment of the Senate.

The conferees understand that the Administration may consider the submission of a future budget request for an additional \$500,000 for this project. The conferees are agreed that not to exceed a total of \$1,000,000 in Federal funds, including the \$500,000 provided in this Supplemental Appropriations Bill, shall be made available for the project, and that any funding required beyond this total amount shall be provided by sources in the private sector. The conferees are further agreed that the United States Information Agency should consider such organization as the Friends of Afghanistan in awarding a grant for carrying out this project, and that the Agency should expedite its procedures for awarding a grant for this project so that the project can begin as soon as possible.

Amendment No. 93: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate which appropriates \$500,000 for the Private Sector Exchange Programs for the model Chinese-American Development Student Exchange Program at Tufts University as authorized by the Mutual Educational and Cultural Exchange Act, as amended.

ACQUISITION AND CONSTRUCTION OF RADIO FACILITIES

Amendment No. 94: Appropriates \$6,648,000 as proposed by the House and stricken by the Senate.

THE JUDICIARY

COURTS OF APPEALS, DISTRICT COURTS, AND OTHER JUDICIAL SERVICES

Defender Services

Amendment No. 95: Appropriates \$21,992,000 as proposed by the House instead of \$17,575,000 as proposed by the Senate.

General Provision

Amendment No. 96: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate which inserts a general provision to permit the obligation of funds provided in this Act for a 3.5 percent pay increase for Federal judges. Pursuant to section 140 of Public Law 97-92, an affirmative act of Congress is required to provide judges with the same cost-of living pay increases as provided to other Federal employees.

Report on Withdrawal from Compulsory Jurisdiction of the World Court

Amendment No. 97: Deletes language proposed by the Senate which would have required the President, 60 days before notifying the United Nations of the intent of the United States to withdraw its acceptance of the compulsory jurisdiction of the International Court of Justice concerning a certain dispute, to transmit a report to the Speaker of the House and the President of the Senate stating his reasons for such notification.

under the basic tenets of United Nations Security Council Resolutions 242 and 338.

The managers on the part of the Senate will move to concur in the amendment of the House to the amendment of the Senate.

The conferees agree under this amendment to authorize a total of \$250 million for Jordan for Economic Support Funds and a commodity import program. The funds are authorized to be available over a three year period. The amendment also states that it is the sense of Congress that no foreign military sales financing authorized by this Act may be used to finance Jordanian procurement of United States defense equipment unless Jordan is publicly committed to the recognition of Israel and to negotiate promptly and directly with Israel under the basic tenets of U.N. Security Council Resolutions 242 and 338. The language also requires Presidential certification of Jordan's public commitment at the same time any notification concerning Jordan made pursuant to section 36(b) of the Arms Export Control Act is made.

TITLE V

DEPARTMENT OF DEFENSE PLAN FOR DRUG INTERDICTION PROGRAM

Amendment No. 341: Reported in technical disagreement. The managers on the part of the House will offer a motion to recede and concur in the amendment of the Senate which directs the Secretary of Defense to submit a report to the Appropriations and Armed Services Committees of both Houses by December 31, 1985, in conjunction with the Joint Chiefs of Staff, on the role of the Defense Department in the drug interdiction and law enforcement activities of the United States. The President is also required to submit a report to Congress by December 31, 1985 indicating how the United States Government is organized to interdict drugs and enforce drug laws.

CONFERENCE TOTAL—WITH COMPARISONS

The total new budget (obligational) authority for the fiscal year 1985 recommended by the Committee of Conference, with comparisons to the fiscal year 1985 budget estimates, and the House and Senate bills for 1985 follows:

Budget estimates of new (obligational) authority, fiscal year 1985 ¹ ...	12,884,953,436
House bill, fiscal year 1985.....	13,430,115,536
Senate bill, fiscal year 1985.....	13,944,747,536
Conference agreement, fiscal year 1985.....	13,024,352,536
Conference agreement compared with:	
Budget estimates of new (obligational) authority, fiscal year 1985.....	+ 139,399,100
House bill, fiscal year 1985.....	- 405,763,000
Senate bill, fiscal year 1985.....	- 920,395,000

¹ Includes \$316,153,900 of budget estimates not considered by the House.

JAMIE L. WHITTEN,
EDWARD P. BOLAND,
(except amendment No. 154
language),
WILLIAM H. NATCHER,
NEAL SMITH,

102

JOSEPH P. ADDABBO,
(except amendment No. 154
language),
SIDENY R. YATES,
(except amendment No. 154
language),
EDWARD R. ROYBAL,
(except amendment No. 154
language),
TOM BEVILL,
WILLIAM LEHMAN,
JULIAN C. DIXON,
(except amendment No. 154
language),
VIC FAZIO,
(except amendment No. 154
language),
SILVIO O. CONTE,
(except amendment No. 154
language),
JOSEPH M. MCDADE,
JOHN T. MYERS,
LAWRENCE COUGHLIN,
JACK F. KEMP,
RALPH REGULA,
GEORGE M. O'BRIEN,

Managers on the part of the House.

MARK O. HATFIELD,
(except amendment No. 154
language),
TED STEVENS,
LOWELL P. WEICKER,
JAMES A. MCCLURE,
PAUL LAXALT,
JAKE GARN,
THAD COCHRAN,
MARK ANDREWS,
JAMES ABDNOR,
BOB KASTEN,
ALFONSE M. D'AMATO,
MACK MATTINGLY,
WARREN RUDMAN,
JOHN C. STENNIS,
ROBERT C. BYRD,
WILLIAM PROXMIRE,
DANIEL K. INOUE,
ERNEST F. HOLLINGS,
LAWTON CHILES,
J. BENNETT JOHNSTON,

QUENTIN N. BURDICK,
PATRICK J. LEAHY,
JIM SASSER,
DENNIS DECONCINI,
DALE BUMPERS,
FRANK R. LAUTENBERG,

Managers on the part of the Senate.

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Federal

Vol. 50, No. 309 / Monday, August 20, 1985 /

With respect to any bonds currently in force with Van Tol Surety Co., Inc., bond-approving officers for the Government should secure new bonds with acceptable sureties in those instances where a significant amount of liability remains outstanding.

Questions concerning this notice may be directed to the Surety Bond Branch, Finance Division, Financial Management Service, Department of the Treasury, Washington, D.C. 20226, telephone (202) 634-2349.

Dated: August 13, 1985.

W.E. Douglas,

Commissioner, Financial Management Service.

R Doc. 85-20270 Filed 8-23-85; 8:45 am

BILLING CODE 4910-33-M

UNITED STATES INFORMATION AGENCY

Afghan Media Project; Request for Concept Papers

AGENCY: United States Information Agency.

ACTION: Announcement of request for concept papers.

SUMMARY: The United States Information Agency announces that it is seeking concept papers from qualified applicants interested in participating in the promotion of an independent media service by the Afghan people and in training Afghans in media and media-related fields. Applicants presenting promising concept papers will be invited to submit detailed grant proposals.

DATE: Concept Papers must be received on or before September 25, 1985.

ADDRESS: John Mosher, Director, Office of Program Coordination and Development (P/D), United States Information Agency, Room 550, 301 4th Street, SW., Washington, DC 20547.

FOR FURTHER INFORMATION CONTACT: John Mosher, Director, Office of Program Coordination and Development (P/D), United States Information Agency, Room 550, 301 4th Street, SW., Washington, DC 20547, (202) 485-2764.

SUPPLEMENTARY INFORMATION: Under the 1985 Supplemental Appropriations the United States Congress appropriated

\$500,000 to the United States Information Agency "to promote the development of an independent media service by the Afghan people and to provide for the training of Afghans in media and media-related fields." The Agency contemplates that a major portion of the funds will be given, in the form of one or more grants, to the one or more applicants best able to perform all or a portion of the projected tasks in a timely fashion. The grants shall be made in accordance with Agency authority under the Mutual Educational and Cultural Exchange Act of 1901, as amended, and the United States Information and Educational Exchange Act of 1948, as amended. At this time the Agency is seeking concept papers outlining strategies for achieving project goals. Applicants presenting promising concept papers will be invited to submit detailed grant proposals.

Project Goals

It is the goal of this project to facilitate the collection, development and distribution of credible, objective and timely professional-quality news stories, photographs and television images about developments in Afghanistan in an effort to overcome the substantial obstacles encountered by media representatives in bringing the story to world attention.

Concept Papers should demonstrate an appreciation for the two principal objectives of this project: (1) immediate efforts to work with existing Afghan information groups to extend facilitative assistance to journalists and bring about increased and improved international coverage of Afghanistan; and (2) training of Afghans in media and media-related fields to develop an independent, self-funded media organization.

Project Tasks

Concept Papers will be judged on their ability to effect the following project tasks:

- Devise and implement a program to encourage improved and increased coverage of the Afghan situation by international print and broadcast journalists including, but not limited to, facilitating their travel, assuring their timely access to developments in

Afghanistan, making available video and other Afghan-produced materials and seeking widespread placement for their stories:

- Train and equip a group of Afghan TV cameramen to operate inside Afghanistan to provide credible and timely video coverage of newsworthy developments within the country;
- Undertake the first steps toward creation of an independent Afghan Media Resource Center in proximity to the war zone. This Center should cooperate with, build on and encourage existing local Afghan media talents and resources. The Center should provide appropriate equipment, personnel and training to expand current activities and to promote the collection and dissemination of credible, timely and quality news materials to media elements worldwide;
- Develop a realistic strategy for marketing Afghan-produced materials which will lead to a fee-based funding support for the Center, with possible outcome being a professional, independent and credible Afghan news agency.

Eligibility Requirements

Concept Papers should be specific as to which project tasks or aspects of project tasks the applicant is willing and able to undertake. Applicant must demonstrate expertise in and knowledge of the tasks to be performed. A proven track record on similar projects would be helpful. Applicant must also demonstrate knowledge of the news media and the global media environment and a keen understanding of Afghanistan, its peoples, history and culture. The grant will be administered in accordance with OMB Circular A-110 Uniform Administrative Requirements. Grantees will be expected to comply with OMB Circular A-122 or A-21 governing cost principles.

Dated: August 21, 1985.

Marvin L. Stone,

Acting Director, United States Information Agency.

[FR Doc. 85-20348 Filed 8-23-85; 8:45 am]

BILLING CODE 4910-01-M

B4

AFGHAN MEDIA PROJECT
GRANTEE ACTIVITIES AND RESPONSIBILITIES

Based upon the proposals submitted by Boston University and King Features Syndicate (Hearst) which specifically delineate the areas of work which each is interested in performing under the Afghan Media Project, the following descriptive summary is presented:

Boston University

- Prepare all the training curricula and instructional materials.
- Translate all instructional materials.
- Perform all classroom and field training in Peshawar.
- Establish and perform necessary liaison.
- Prepare progress and evaluation reports.

King Features Syndicate (Hearst)

- Advise the Afghan News Agency director on the design and implementation of the ANA's organizational structure and in the areas of logistical support, personnel, and supplies.
- Identify all field and facilities equipment (possibly have acquisition responsibility). Liaison with Boston University on equipment needs.
- Design and implement a marketing and distribution network.
- Establish and perform other necessary liaisons.
- Prepare progress and evaluation reports.

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THE THREE GRANT APPLICANTS WITH REGIONAL BACKGROUND EXPERTISE

Afghanistan Relief Committee

Committee for a Free Afghanistan

Friends of Afghanistan

November 1985

UNITED STATES INFORMATION AGENCY

AFGHAN MEDIA PROJECT

The following individuals have expressed an interest in the Afghan Media Project.

COUGLIN, BILL
Managing Editor
Wilmington Morning Star
P.O. Box 840
Wilmington, NC 28402
(919) 343-2000
Mr. Coughlin is a journalist.

COYNE, JIM



STAT

Mr. Coyne is a freelance cameraman who has filmed in Afghanistan.

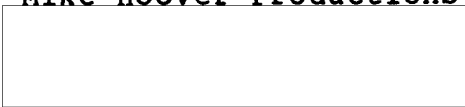
EVIA, ANDREW
American Afghan Education Fund
236 Massachusetts Ave., N.W. #603
Washington, D. C. 20002
(202) 547-0201
Mr. Evia has trained Mujahidin

GOUTIERRE, THOMAS
Center for Afghanistan Studies
University of Nebraska at Omaha
Omaha, Nebraska 68182
(402)554-2376
Mr. Goutierre directs the Center and is associated with a number of projects for Afghanistan.

-2-

HOOVER, MIKE

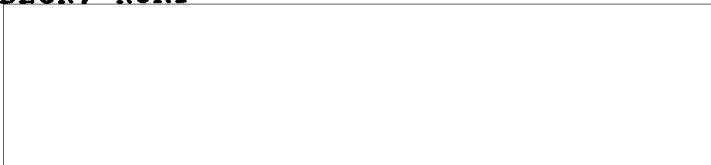
Mike Hoover Productions, Inc.



STAT

Mr. Hoover is a freelance cameraman who has filmed in Afghanistan.

LOHBECK, KURT



STAT

Mr. Lohbeck is a freelance cameraman who has filmed in Afghanistan.

NAWEED, HAMID



STAT

Mr. Naweed has a journalism degree from Kabul University and is now a freelance commercial artist.

MINCKLER, DAVID



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Mr. Minckler is a video producer and instructor.

ROBINSON, JENNET



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Ms. Robinson is a journalist, UNESCO consultant, former Peace Corps-Kabul, and currently a Director of Training for the state of South Carolina.

-3-

SABIT, ABDUL JABAR

Voice of America/BRN
330 Independence Ave., SW
Washington, D.C. 20547

Mr. Sabit is with the Pashto and Dari Services of the Voice of America.

SALJOOQUE, MOHAMMED SIDDIO



STAT

Mr. Saljooque is a former Afghan government official and diplomat.

WATERS, DAVID



STAT

Mr. Waters is a former State Department and White House employee, now in public relations.

November 1985

UNITED STATES INFORMATION AGENCY

AFGHAN MEDIA PROJECT

The following individuals have expressed an interest in the Afghan Media Project:

Mr. Charles Brocknauer
Free Afghanistan Alliance Director of humanitarian aid group



STAT

Dr. Louis B. Dupree
Islamic and Arabian Development Studies
Duke University
2114 Campus Drive
Durham, N. C. 27706 Eminent researcher
and author, expert on
Afghanistan

Manatchehr Audalan



Former Iranian diplomat, public
affairs expertise

STAT

Andrew Skrzyphowiak/Chris Gregory



Independent photo-
journalists who have
worked in Afghanistan

STAT

Ms. Farzana Ahmed-McCormick



Area & research expertise,
familiarity with Afghan
developments

STAT

Mr. Nishinyao



Former Kabul Ministry of
Information and Culture,
Radio Kabul

STAT

Albert B. Kaff



VP for Asia, UPI (Retired)

STAT

Mr. Kabir Ahmed Ahang



English language teacher & librarian
in Kabul until 1984.

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RUEHC / SECSTATE WASHDC 7610
INFO RUEFCR / AMCONSUL PESHAWAR 3149
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LOOKED FOR THE PERSON WHO WOULD BE THE MOST ACCEPTABLE OR, AS HE PUT IT, "THE LEAST UNACCEPTABLE" TO ALL THE PARTIES IN THE ALLIANCE. AUSHAAI WOULD SEEM TO FILL THE BILL -- CERTAINLY BETTER THAN SOME OF THE OTHER NAMES WE HAD HEARD MENTIONED. IN SEPARATE DISCUSSIONS, AUSHAAI TOLD BOTH GETTER AND CPAO THAT HE WOULD TAKE THE JOB ONLY IF HE WERE GIVEN COMPLETE INDEPENDENCE OF OPERATION OF AN ORGANIZATION THAT WOULD MAINTAIN HIGH PROFESSIONAL STANDARDS. QAYYUM ASSURED US THAT THIS WOULD BE THE CASE.

USIA
USIA FOR F; CCUNSELOR; NEA
STATE FOR NEA DUNPAR; NEA/PAB

AD

E.O. 12356: DECL: OADR
SUBJECT: AFGHAN MEDIA PROJECT; FURTHER TALS WITH GOP

REF: USIA 02256

1. C - ENTIRE TEXT.

2. SUMMARY: VISIT BY P/DE CHIEF SAUL GETTER HAS PROVIDED OPPORTUNITY FOR FURTHER DISCUSSIONS WITH GOP ABOUT SHAPE OF AFGHAN NEWS AGENCY AND POSSIBLE AREAS IN WHICH WE AND GOP WILL BE ABLE TO COOPERATE IN IMPLEMENTING PROJECT. IN ADDITION TO NUMEROUS TALS BOTH IN ISLAMABAD AND IN PESHAWAR WITH VIRTUALLY ALL PLAYERS ON THE AFGHAN MEDIA SCENE, GETTER HAS JOINED CPAO FOR SEVERAL SESSIONS WITH MFA ADDITIONAL SECRETARY FOR AFGHANISTAN NAJMUDDIN SHAIKH AND MIN INFO JOINT SECRETARY ABDUL QAYYUM. TALS HAVE BEEN UPEEAT AND POSITIVE WITH NO MAJOR PROBLEMS ENCOUNTERED BEYOND THE SOMEWHAT GLACIAL PACE OF THE PAKISTANI DECISION-MAKING PROCESS. GOP HAS OUTLINED TO US PLANS FOR NAMING AFGHAN HEAD OF THE AGENCY, THE RELATIONSHIP BETWEEN THE AGENCY AND THE GOP, AND FURTHER CLEARANCES NEEDED ON GOP SIDE BEFORE PROJECT CAN BE GOTTEN UNDERWAY. END SUMMARY.

4. SETHI IS A SENIOR PROFESSIONAL IN THE GOP INFORMATION ESTABLISHMENT. HE SERVED FROM 1968 TO 1972 AS PAKISTAN'S PRESS COUNSELOR IN KABUL AND DURING THAT PERIOD ANEW AND WORKED WITH AUSHAAI. QAYYUM AND SETHI, WHO WAS PRESENT AT THE MEETING, STRESSED THAT THEY SAW THE ROLE OF THE PAKISTANI LIAISON OFFICER NOT AS A CENSOR BUT AS AN EXPEDITER. QAYYUM SAID THAT WHILE A FINAL DECISION HAD NOT BEEN MADE, IT WAS HIS VIEW THAT THE LIAISON OFFICER SHOULD NOT BE LOCATED IN PESHAWAR WITH THE AGENCY BUT SHOULD OPERATE OUT OF ISLAMABAD. HIS PRINCIPAL FUNCTION WOULD BE FACILITATING THE NEWS AGENCY'S CONTACTS WITH THE VARIOUS ELEMENTS OF THE GOP -- PARTICULARLY POLICE, INTERIOR AND NORTHWEST FRONTIER PROVINCIAL AUTHORITIES -- ON THE VARIOUS KINDS OF PROBLEMS THAT COME UP WITH TRYING TO COVER A WAR IN A NEIGHBORING COUNTRY. QAYYUM SAID ALL EXPENSES RELATED TO THE LIAISON OFFICER WOULD BE BORN BY THE GOP. THEY EXPECT OTHER EXPENSES FOR THE NEWS AGENCY TO COME OUT OF THE USIA GRANT.

5. GETTER AND CPAO BRIEFED SHAIKH AND QAYYUM ON THE HEARST AND BOSTON U. PROPOSALS STRESSING THE POINTS WHERE WF THOUGHT THEY MERGED BEST WITH THE AGENCY AS ENVISIONED BY THE GOP. WE EMPHASIZED THE FACT WE DID NOT VIEW THESE PROPOSALS AS CAST IN CONCRETE AND THAT THEY COULD BE MODIFIED TO PROVIDE THE SPECIFIC ELEMENTS OF TECHNICAL ASSISTANCE, TRAINING, AND EQUIPMENT THAT WOULD BE NEEDED TO FACILITATE THE PROJECT. GETTER STRESSED THAT THE FINAL PROPOSAL BY

3. ON JANUARY 22, INFORMATION MINISTRY JOINT SECRETARY ABDUL QAYYUM OUTLINED TO CPAO AND GETTER FULL EXTENT OF PAKISTANI PLANNING TO DATE FOR AN AFGHAN NEWS AGENCY AND INFORMED US OF THE PAKISTANI CHOICE OF SUBAHUDDIN AUSHAAI, A RESPECTED FORMER AFGHAN INFORMATION MINISTER, AS PERSPECTIVE HEAD OF THE AGENCY. HE ALSO TOLD US THAT THE PAKISTANI LIAISON OFFICER FOR THE PROJECT WOULD BE YOUNUS SETHI, CURRENTLY DIRECTOR OF PRESS INFORMATION IN THE GOP. BOTH OF THESE, IN OUR JUDGMENT, ARE EXCELLENT CHOICES -- QUITE POSSIBLY THE BEST THAT COULD BE MADE. WE HAD HEARD RUMORS FOR SEVERAL WEEKS THAT THE GOP WAS NEAR A DECISION ON A HEAD FOR THE AGENCY AND THAT AUSHAAI WAS ONE OF THE PRIME CONTENDERS.

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THE CONTRACTORS WOULD BE WRITTEN IN ACCORDING TO THE SPECIFICATIONS THAT USIA LAID DOWN TO THEM. WE ALSO STRESSED THE LIMITED NATURE OF THE DOLS 500,000 FUNDING APPROPRIATED FOR THE PROJECT.

6. DURING COURSE OF DISCUSSION, IT WAS REPEATEDLY STRESSED THAT WHILE THE GOP FELT IT WAS ESSENTIAL TO HAVE A NEW ENTITY, THEY DID NOT WANT TO UNDERCUT OR COMPETE WITH THE WORK BEING DONE BY THE EXISTING AFGHAN NEWS AGENCIES, A SENTIMENT WITH WHICH WE FULLY CONCUR. WE DISCUSSED VARIOUS POSSIBLE AREAS OF ASSISTANCE TO THE EXISTING AGENCIES INCLUDING THE POSSIBILITY OF TEMPORARILY PLACING IN THEM U.S. MEDIA PROFESSIONALS OR RETIRED USIA OFFICERS AS OUTLINED REPTEL TO HELP UPGRADE THE QUALITY OF THEIR PRODUCTS. QAYYUM SAID HE SAW NO PROBLEM WITH THIS, BUT SAID IT WOULD REQUIRE FURTHER DISCUSSION WITHIN THE GOP BEFORE A DECISION COULD BE MADE. WE MAY POSSIBLY HAVE A FIRM ANSWER BEFORE GEFTER CONCLUDES HIS VISIT THIS WEEKEND. WE ALSO DISCUSSED WITH QAYYUM POSSIBLE INITIAL EQUIPMENT PROCUREMENT, TRAINING COURSE PREPARATION, AND MATERIALS PREPARATION THAT COULD BE GOTTEN UNDERWAY IN THE INTERIM.

7. THERE STILL ARE MORE STEPS TO BE TAKEN ON THE PAKISTANI SIDE BEFORE ALL THIS IS PUT IN PLACE. THE DECISIONS ABOUT THE SHAPE OF THE AFGHAN NEWS AGENCY, ITS DIRECTOR AND THE PAKISTANI LIAISON OFFICER HAVE BEEN AGREED UPON AT THE WORKING LEVEL WITHIN THE GOP. YET TO BE DONE IS FULL CABINET CONSIDERATION OF THE PROPOSAL AND SUBMISSION TO AND APPROVAL BY THE PRIME MINISTER. QAYYUM INDICATED THAT THEIR OWN TIMETABLE WAS TO SEE THESE STEPS TAKEN IN THE NEXT SIX WEEKS. EXPERIENCE TELLS US THAT IT IS APT TO BE A LITTLE LONGER THAN THIS. WE ARE, HOWEVER, ENCOURAGED BY THE GENERAL SENSE OF MOVEMENT ON THE PROJECT AND THE EXPRESSED PAKISTANI WILLINGNESS TO SEE IT FUNCTION AS INDEPENDENTLY AS POSSIBLE.

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UNITED STATES
INFORMATION AGENCY

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PAGE #1

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ACTION OFFICE P-01
INFO ACO-01 DSO-02 VG-01 DIS-01 PD-02 NEA-03 PG-01 PR-01
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6. COMMENT: ON THE WHOLE, IT WAS ANOTHER GOOD SESSION THAT PRODUCED PROGRESS IN SEVERAL SPECIFIC AREAS. AS GETFER WILL BE ABLE TO OUTLINE IN SOME DETAIL, OUR SITUATION ON THE INFORMATION PROJECT AT THE MOMENT APPEARS TO BE SUBSTANTIALLY MORE POSITIVE THAN IS THE CASE OF SEVERAL OTHER AFGHAN-RELATED ISSUES CURRENTLY UNDER DISCUSSION WITH THE GOP. WE HAVE OUR FINGERS CROSSED AND WILL KEEP UP AN APPROPRIATE LEVEL OF PRESSURE. OBEE
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A O N E I D E M T I A I ISLAMABAD #1824

USIA

USIA FOR P; COUNSELOR; NEA
STATE FOR NEA DUNBAR; NEA/PAB

E.O. 12356: DECL: OADR
TAGS: PREL, PINS, PK, AF, SCOM

SUBJECT: AFGHAN MEDIA PROJECT; GETFER COMMENTS
END

REF: (A) ISLAMABAD #1588; (B) USIA #2356

1. FINAL SESSION WITH MFA ADDITIONAL SECRETARY NAJMUDDIN SHAIKH PRIOR TO GETFER'S DEPARTURE BROUGHT FURTHER PROGRESS ON SEVERAL ASPECTS OF THE AFGHAN MEDIA PROJECT.
2. WE HAVE SHAIKH'S BLESSING TO GO AHEAD WITH THE USE OF INTERIM SPECIALISTS IN PESHAWAR ALONG LINES DESCRIBED REF B. BOTH SHAIKH AND WE ARE OPERATING ON THE ASSUMPTION THAT THESE SPECIALISTS -- WHETHER THEY BE USIA PROFESSIONALS OR ACADEMIC SPECIALISTS -- WOULD BE SEPARATE FROM THE MEDIA PROJECT ITSELF AND THUS SEPARATELY FUNDED. WE ALSO ASSUME THAT, IN THE ABSENCE OF THE NEW ENTITY, THESE PEOPLE WOULD PROBABLY WORK WITH MAJROOH AND FAZLE AKBAR. WE BELIEVE THIS IS DESIRABLE BOTH TO UPGRADE THEIR PRODUCTS AND TO DEMONSTRATE THAT THEY ARE NOT BEING LEFT TOTALLY OUT IN THE COLD. A FURTHER PLUS WOULD BE THE EXPERIENCE AND INSIGHTS GAINED BY OUR PEOPLE WHEN ACTUALLY WORKING IN PESHAWAR -- SOMETHING WHICH SHOULD BE USEFUL WHEN WE MOVE ON TO SETTING UP THE NEW ENTITY.
3. THE INTERIM SPECIALIST PROPOSAL OBVIOUSLY NEEDS TO BE DISCUSSED WITH AKBAR AND MAJROOH. BEFORE WE DO THIS, HOWEVER, WE WOULD APPRECIATE CONFIRMATION THAT ASSUMPTIONS WE MENTION ABOVE ARE CORRECT AND MORE DETAIL FROM YOU AS TO SPECIFIC INDIVIDUALS WHO MIGHT BE AVAILABLE FOR THIS PROJECT.
4. WE ALSO DISCUSSED WITH SHAIKH THE NEED TO SAFEGUARD THE INDEPENDENCE AND PROFESSIONAL INTEGRITY OF THE NEW ENTITY. HE AGREED THAT SOME SORT OF CHARTER OR EDITORIAL GUIDELINES WERE PROBABLY A GOOD IDEA AND SAID HE WOULD BE HAPPY TO HAVE SOME MODELS SUCH AS THE VOA OR RADIO MARTI GUIDELINES AND CHARTERS. WE WILL PROVIDE COPIES.
5. SHAIKH WAS SYMPATHETIC TO OUR SUGGESTIONS THAT WE START INITIAL PROCUREMENT OF SOME EQUIPMENT ITEMS AND PREPARATION OF TRAINING MATERIALS, BUT ASKED FOR A LITTLE MORE TIME BEFORE GIVING US A GREEN LIGHT. HE ALSO HAD NOTHING NEW FOR US ON HOW LONG IT WOULD TAKE TO GET FINAL APPROVAL FOR THE NEW AGENCY FROM THE CABINET AND PM.

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UNITED STATES
INFORMATION AGENCY**

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PAGE 01

ORIGIN OFFICE P-01
INFO ACO-01 DSO-02 PD-02 NEA-03 GC-02 PDH-01 C-01
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NEA - JTHURBER
P/D - JMOSHER
GC - MLYMN
C - SBURNETT
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C O N F I D E N T I A L SECTION 02 OF 02 USIA 02356

USIA

FOR PAO TO PASS TO S. GEFTER

EO 12356 DECL: OADR P - MSCHNEIDER, ACT. ASSOC. DR.

11. THE HEARST PROPOSAL OFFERS USEFUL, CONCRETE RECOMMENDATIONS WHICH ARE PRODUCT ORIENTED, SHOW RESULTS EXPECTED, EXTEND FROM TRAINING THROUGH COMMUNICATIONS INFRASTRUCTURE INTO DISTRIBUTION. A FEW FORESEEABLE PROBLEMS INCLUDE: THE RELIANCE, AT LEAST ON AN INTERIM BASIS, ON US PRODUCERS OF INFORMATION THAT IS SUPPOSED TO BE AFGHAN; RELATIVE LACK OF PRINT MEDIA TRAINING IN PHASE ONE; HEAVY INFRASTRUCTURE COSTS IN PHASE ONE; THE RECOMMENDATION FOR SENDING US VIDEO CREWS INTO AFGHANISTAN. OF COURSE, PHASE TWO IS NOT YET FUNDED, AND PHASE THREE GOES WELL BEYOND THE SCOPE OF THE PROGRAM AS CURRENTLY CONSTITUTED, ALTHOUGH IT OFFERS EXCELLENT IDEAS FOR FURTHER DEVELOPMENT.

12. BECAUSE WE DESIRE TO ACCELERATE THIS EFFORT, AND IN VIEW OF THE TIME REQUIRED ALREADY TO SORT OUT THE PROCESS, WE WOULD BE WILLING TO MAKE AVAILABLE SEASONED USIA MEDIA PROFESSIONALS, SOME OF WHOM HAVE VISITED THE AREA RECENTLY OR TAUGHT COURSES FOR THIRD WORLD JOURNALISTS, FOR BRIEF TWO-TO-THREE WEEK SKILLS DEVELOPMENT WORKSHOPS. THEIR WORK WOULD PRECEDE BUT NOT PRECLUDE MORE SYSTEMATIC TRAINING EFFORTS TO BE SPONSORED BY THE GRANTEE FOR THE AFGHAN MEDIA PROJECT. USIS PESHAWAR, WORKING INFORMALLY WITH LOCAL GOP AUTHORITIES AND AFGHAN REPRESENTATIVES, COULD ORGANIZE THE SESSIONS. ANY MIX OF PARTICIPANTS FROM THE SEVERAL AFGHAN GROUPS COULD BE PUT TOGETHER, BASED ON THE POST'S JUDGMENT.

13. AT ANY RATE, CLOSE COOPERATION AND CONTINUAL CONSULTATION WITH THE POST, AND EFFECTIVE LIAISON WITH THE GOP IN ANY ACTIVITIES IN THIS AREA WILL BE VITAL FOR SUCCESS. (P)

STONE, ACTING

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OUTGOING TELEGRAM

UNITED STATES INFORMATION AGENCY

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PAGE 01

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O 072218Z JAN 85 FM USIA WASHDC TO RUEHIL/AMEMBASSY ISLAMABAD IMMEDIATE 6194 INFO RUSBKB/AMEMBASSY KABUL IMMEDIATE 0201 RUEHC/SECSTATE WASHDC IMMEDIATE BT C O N F I D E N T I A L USIA 00793

USIA

FOR PAO

EO 12356 DECL: OADR MDSCHNEIDER, DEP. ASSOC. DIR, P

SUBJECT: P/DH VISIT TO PAKISTAN REFERENCE: KREUTZER/BURGER TELCON 12/31/85 SUMMARY: AFGHAN MEDIA PROJECT DIRECTOR SAUL GEFTER IS TRAVELLING TO PAKISTAN TO MEET WITH USG AND GOP OFFICIALS AND OTHER INTERESTED PARTIES. PURPOSE IS TO GATHER INFORMATION RELATED TO IMPLEMENTATION OF AFGHAN MEDIA PROJECT. END SUMMARY.

- 1. AN AGENCY EVALUATION PANEL HAS MET TO REVIEW GRANT PROPOSALS FOR THE PROJECT AND HAS RECOMMENDED TWO POSSIBLE GRANTEEES, BEFORE ENTERING INTO NEGOTIATIONS WITH PROSPECTIVE GRANTEEES, AGENCY IS SENDING P/DH CHIEF TO PAKISTAN IN ORDER TO OBTAIN THE VIEWS OF EMBASSY, USIS PAKISTAN, AND OTHER CONCERNED PARTIES. BUREAU OF PROGRAMS COMMENTS ON GRANT PROPOSALS WILL BE SUBJECT OF SEPTEL. THIS IS NOT A NEGOTIATING TRIP IN ANY ASPECT. GEFTER WILL BE GUIDED BY INSTRUCTIONS PROVIDED TO HIM BY P AND P/D AND BY CONSULTATIONS WITH POST. 2. GEFTER IS TRAVELLING WITH HATCH CODEL THAT DEPARTS US ON JANUARY 6 AND IS TO ARRIVE PAKISTAN ON JANUARY 10 VIA BEIJING. HE WILL REMAIN IN PAKISTAN AFTER CODEL DEPARTS AND HAS AN OPEN TICKET FOR RETURN TO US. P/DH REQUESTS THAT POST MAKE ARRANGEMENTS FOR ACCOMMODATIONS AND TRANSPORTATION WITHIN PAKISTAN. IF REQUIRED, GEFTER CAN REMAIN IN PAKISTAN FOR UP TO 14 DAYS. EN ROUTE BACK TO US, GEFTER PLANS TO VISIT AAP OFFICE IN LONDON. 3. WOULD APPRECIATE PAO SETTING UP MEETINGS AT POST DISCRETION WITH APPROPRIATE US EMBASSY AND CONSULATE, GOP OFFICIALS, PAKISTAN TV, PAKISTANI UNVERISTIES WITH COMMUNICATIONS AND JOURNALISM DEPARTMENTS, AFGHAN INFORMATION GROUPS, PARTICULARLY WITH FAZLE AKHBAR (AIDC), SAYED MAJROOH (AIC) PIR GAILANI OF NIFA PESHAWAR, AND MUKHTAR HASSAN, AAP BUREAU CHIEF ISLAMABAD, AND ANY OTHER PERSONS PAO RECOMMENDS. IN ADDITION, IF POST CONCURS, GEFTER WOULD APPRECIATE MEETINGS WITH AFGHAN POLITICAL PARTIES AND THEIR INFORMATION OFFICES, (E. G., SHARABI OF JAMI'AT). GREATLY APPRECIATE ASSISTANCE. MINIMIZE CONSIDERED KABUL. (P/DH) WICK BT #0793

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TELEGRAM**

PAGE 01

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18/0600Z

ACTION OFFICE PDH-01
INFO ACO-01 DSO-02 VG-01 DIS-01 PD-02 NEA-03 PG-01 PR-01
PGF-02 PPFN-02 PPF-01 VBB-01 VBXC-01 VBXN-01 VBN-01
VBR-01 /023 A3 12

[REDACTED]
FM AMEMBASSY ISLAMABAD
TO RUEHIA/USIA WASHDC 3576
RUEHC/SECSTATE WASHDC 8598
INFO RUEHCR/AMCONSUL PESHAWAR 3445
BT

USIA

E. O. 12356: DECL: OADR
TAGS: PREL PINS PK AF SCOM

1. [REDACTED] CALL ON NEWLY APPOINTED
INFORMATION MINISTER CHAUDHARY SUJAAT HUSSAIN
AMBASSADOR AND PAO WERE [REDACTED]
PROJECT WAS SCHEDULED FOR CABINET MEETING
"THE CABINET MEETING AFTER THE NEXT." THE "NEXT
MEETING" TAKES PLACE TODAY (FEB. 17), AND WE
UNDERSTAND THE FOLLOWING ONE WILL BE SCHEDULED
SOMETIME WITHIN THE NEXT TWO WEEKS.

2. THE MINISTER HAD NOT BEEN BRIEFED ON THE MEDIA
PROJECT BUT APPEARED GENERALLY SYMPATHETIC.
AMBASSADOR AND PAO OUTLINED WHAT WAS INVOLVED FROM
OUR SIDE AND WHERE WE WERE IN OUR WORKING LEVEL
DISCUSSIONS WITH THE GOP. WE IDENTIFIED THOSE
INDIVIDUALS IN MFA AND IN HIS OWN MINISTRY WHO COULD
GIVE HIM MORE DETAIL ON THE PROJECT AND OFFERED TO
MAKE OURSELVES AVAILABLE SHOULD HE WANT TO HEAR MORE
FROM US. PAO WILL FOLLOW UP WITH CONCERNED
INFORMATION MINISTRY OFFICIALS THIS WEEK. OBEE

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TELEGRAM

PAGE 01 ISLAMA 03582 01 OF 02 171122Z 029584 ICC541
ACTION NEA-11 17/1125Z

INFO ACO-01 DSO-02 VG-01 NEA-03 PG-01 PR-01 PGF-02 PPFN-02
PPFO-01 PPF-01 PDH-01 VBB-01 VBXC-01 VBXN-01 VBN-01
VBR-01 /021 A2 21

INFO LOG-00 EUR-00 MMO-01 AMAD-01 USIE-00 /013 W
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FM AMEMBASSY ISLAMABAD
TO SECSTATE WASHDC 8559
AMEMBASSY PARIS
AMEMBASSY BONN

USIA

E.O. 12958: DECL: OADR

SUBJECT: AFGHAN MEDIA PROJECT, INITIAL STEPS

REF: USIA 8806

FOLLOWING SENT ACTION USIA INFO PESHAWAR REPEATED
FOR YOUR ACTION.

QUOTE

PESHAWAR FOR BPAO DIXON

REF: USIA 8806

1. FOLLOWING ARE ANSWERS TO SOME OF THE QUESTIONS
YOU RAISED REFTEL AND DURING YOUR FINAL DAYS IN
ISLAMABAD:

2. I DISCUSSED OUR DESIRE TO MOVE ON THE INTERIM
MEASURES WITH MFA ADDITIONAL SECRETARY NA MUDDIN
SHAIKH. HE SAID HE HOPED TO HAVE SOMETHING FOR ME IN

"A FEW MORE DAYS," AND SUGGESTED THE GOP WAS NEARING
THE NEXT LEVEL OF APPROVAL ON THE MEDIA PROJECT. THIS,
HE SAID, WOULD CLEAR THE WAY FOR THE INTERIM
MEASURES WE HAD RAISED WITH HIM DURING THE SESSION ON
YOUR LAST DAY HERE.

3. INFRASTRUCTURE COSTS: THE GOP'S POSITION MAY BE
MORE FLEXIBLE THAN I ORIGINALLY THOUGHT. IN OUR
LATEST CONVERSATION, SHAIKH SAID HE TOO WAS CONCERNED
ABOUT IMPLICATIONS OF OUR PAYING FOR EVERYTHING --
PARTICULARLY ITEMS LIKE HOUSE RENTAL. HE SAID IT
GAVE THE PROJECT AN EXCESSIVELY AMERICAN STAMP. I
AGREED. HE ADDED, HOWEVER, THAT HE COULD ADDRESS THE
QUESTION OF COST-SHARING ONLY AFTER HE HAD CABINET
LEVEL APPROVAL FOR THE PROJECT. WHOEVER PAYS,
APPROPRIATE HOUSING IN UNIVERSITY TOWN FOR THE AFGHAN
NEWS AGENCY WILL RUN DOLS. 600 TO 1,000 A MONTH
UNLESS THE INFUX OF FOREIGN ORGANIZATIONS DRIVES THE
MARKET STILL HIGHER.

4. LOCAL PROCUREMENT OF EQUIPMENT: CONVERSATIONS
WITH PAKISTAN TELEVISION OFFICIALS AND A CHECK OF THE
LOCAL DUTY FREE SHOPS, LEAD US TO BELIEVE THIS
PROBABLY ISN'T A PARTICULARLY GOOD OPTION. THE
LATTER MARKET CONSISTS BASICALLY OF 35MM STILL
CAMERAS AND HOME VIDEO EQUIPMENT. IN THE CASE OF
CAMERAS, WE COULD PROBABLY GET WHAT WE NEED, BUT THE

ISLAMA 03582 01 OF 02 171122Z 029584 ICC541
PROCEDURE IS FAIRLY CUMBERSOME AND THE COSTS ARE
SOMEWHAT HIGHER THAN IF WE WERE TO ORDER DIRECTLY
FROM JAPAN. NO TIME WOULD BE SAVED. ON VIDEO
EQUIPMENT, WE COULD DO NO BETTER THAN THE EQUIPMENT
PURCHASED FOR THE JAMIAT ISLAMI TELEVISION PROJECT
YOU VISITED. THAT IS, A COUPLE OF HOME DECKS,

MONITORS AND A NON-PROFESSIONAL QUALITY CAMERA.
APPROXIMATE PRICES QUOTED BY PAKISTAN TELEVISION FOR
BRINGING IN PROFESSIONAL QUALITY EQUIPMENT WERE AS
FOLLOWS -- CLASS A CAMERA UNIT (SONY, IKEGAMI,
HITACHI) WITH ACCESSORIES DOLS. 30,000; CLASS B
CAMERA (JVC) WITH ACCESSORIES DOLS. 15,000; EDITING
CONSOLE (SONY) DOLS. 60,000. FIGURES QUOTED INCLUDE
25 PERCENT SHIPPING COSTS.

5. LANGUAGE FOR INSTRUCTIONAL MATERIALS: BOTH
KUSHKAKI AND OTHERS WITH WHOM I HAVE DISCUSSED THIS
SUBJECT RECOMMEND YOU PLAN TO PRODUCE MATERIALS IN
BOTH DARI AND PUSHTU.

6. INTERIM TECHNICAL ASSISTANCE: WE CONCUR THAT
SPACING OF THE SPECIALISTS IS PREFERABLE. IT IS NOT
AS CONSPICUOUS AND LESS OF A STRAIN ON JOHN DIXON'S
RESOURCES. WE DO NEED A COUPLE OF WEEKS LEAD TIME
ONCE YOU HAVE IDENTIFIED A PARTICULAR INDIVIDUAL AND
HAVE PROVIDED US WITH HIS NAME AND OUTLINED THE
SKILLS HE OFFERS. I AGREE THAT THE AREAS WE SHOULD
CONCENTRATE UPON ARE WRITING/EDITING, STILL
PHOTOGRAPHY, AND VIDEO PHOTOGRAPHY/EDITING. BOTH
JOHN DIXON AND I AGREE THAT THE JAMIAT ISLAMI
TELEVISION PROJECT MIGHT BE A GOOD PLACE TO PUT THE
VIDEO PERSON.

7. POSSIBLE GRANTS TO AIC AND AIDC: IN PRINCIPLE,
WE AGREE. WE ALSO BELIEVE IT MIGHT BE DESIRABLE TO
DO SOMETHING FOR THE JAMIAT-ISLAMI TV GROUP. DIXON
IS DRAWING UP AN INFORMAL LIST OF POSSIBLE NEEDS.
BEFORE GOING MUCH FURTHER, HOWEVER, WE NEED TO SEE
PROMISED SEPTEL.

8. FRENCH AND GERMAN ACTIVITIES IN THE AFGHAN
INFORMATION FIELD: CHATS WITH COUNTERPARTS IN BOTH

THE FRENCH AND GERMAN EMBASSIES PLUS SOME FOLLOW-UP
CONVERSATIONS IN PESHAWAR LEAD ME TO BELIEVE THAT
BONN AND PARIS ARE WAY AHEAD OF THEIR LOCAL EMBASSIES
ON WHAT MAY BE BEING DONE IN THEIR COUNTRIES TO AID
OR SO THAT A PRIVATE GERMAN ORGANIZATION MIGHT BE

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PAGE 01

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ACTION OFFICE NEA-03
INFO ACO-01 DSO-02 DIS-01 PD-02 P-01 E-08 PDH-01 /019 A1 10

[REDACTED]
FM AMEMBASSY ISLAMABAD
TO RUEHC/SECSTATE WASHDC 0534
RUEHIA/USIA WASHDC 3564

BT
[REDACTED]
[REDACTED] ISLAMABAD 03513

USIA

USIA FOR NEA, P, P/DH, E/V

E.O. 12356: DECL: OADR
TAGS: AORC, PHUM, US, AF, UR

REF: (A) STATE 28552; (B) STATE 3229#

1. REFTEL (A) ASKED FOR POST'S COMMENTS ON THE POSSIBLE OFFERING OF IV GRANTS TO SEVERAL PARTICIPANTS WHO WILL BE ATTENDING A MARCH CONFERENCE IN WASHINGTON ON AFGHANISTAN. WE ASSUME WHAT IS INVOLVED WOULD BE PARTIAL OR VOLUNTARY VISITOR GRANTS TO COVER ADDITIONAL TIME AND TRAVEL IN THE U.S. FOR SELECTED PARTICIPANTS AFTER THE SEMINAR HAS BEEN HELD, RATHER THAN FULL FUNDING OF THEIR TRAVEL TO AND FROM THE U.S. IF THIS IS INDEED A CORRECT ASSUMPTION, WE WOULD SUPPORT GRANTS FOR SEVERAL OF THE PARTICIPANTS.

[REDACTED]
[REDACTED] KUSHKAKI AND
[REDACTED] SUPPORTED AFGHAN EDUCATION
[REDACTED] PROJECT AND [REDACTED] TO [REDACTED] THE PROPOSED
[REDACTED] KUSHKAKI KNOWS THE U.S. WELL,
BUT AN UPDATE AT THIS TIME WOULD BE USEFUL. A
PROGRAM FOR HIM SHOULD CONCENTRATE UPON THE MEDIA
PROJECT AND SHOULD BE DESIGNED TO PUT HIM IN TOUCH
WITH AS MANY OF THE PLAYERS ON THE U.S. SIDE OF THE
PROJECT AS POSSIBLE.

3. WE WOULD LIKE TO RAISE ONE CAUTIONARY NOTE. THE TENTATIVE CHOICE OF KUSHKAKI AS HEAD OF THE AFGHAN NEWS AGENCY IS SOME OF THE BEST NEWS WE HAVE HAD ON THE PROJECT. IN BOTH HIS PARTICIPATION IN THE CONFERENCE AND IN ANY SUBSEQUENT IV PROGRAM, WE BELIEVE THAT YOU SHOULD KEEP IN MIND THAT TOO HIGH A PROFILE FOR HIM COULD HARM HIM BACK HERE WITH THE GOP AND THE ALLIANCE -- BOTH OF WHICH ARE ANXIOUS TO SEE THE NEWS AGENCY APPEAR TO BE AS INDEPENDENT AND NON-AMERICAN-DIRECTED AS POSSIBLE. HIGH PROFILE EXPLOITATION OF HIS PRESENCE IN THE CONFERENCE COULD JEOPARDIZE HIS CHANCES OF SUCCESS AS HEAD OF THE NEWS AGENCY OR EVEN THE APPOINTMENT ITSELF.

4. ALTHOUGH HE HAS A CANADIAN BASE, STEVE KELLER IS AN AMERICAN CITIZEN AND THUS WOULD NOT BE ELIGIBLE FOR A GRANT.

5. DR. ABDULLAH OSMAN DOES NOT GENERATE TOO MUCH ENTHUSIASM ON THE PART OF MISSION OFFICERS DEALING WITH AFGHANISTAN ISSUES. PART OF THE PROBLEM IS THAT HE ISN'T ALL THAT WELL KNOWN, BUT THOSE INDIVIDUALS WHO HAVE DEALT WITH HIM ARE, AT BEST, LUKEWARM.

6. THERE IS ONE OTHER NAME MENTIONED ONLY IN REF

(B), WHICH YOU MIGHT WISH TO CONSIDER. THIS IS LAURENS LAUMONIER OF THE AIDE MEDICALE INTERNATIONALE IN PARIS. LAUMONIER HAS MADE NUMEROUS TRIPS INSIDE AFGHANISTAN AND EVIDENTLY DOES A VERY EFFECTIVE LECTURE AND SLIDE PRESENTATION ON THE IMPACT OF THE AFGHAN WAR.

7. WE WOULD BE INTERESTED IN KNOWING MORE ABOUT THE CONFERENCE AS YOUR PLANNING DEVELOPS. OBECE
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TELEGRAM

PAGE 01

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ORIGIN OFFICE P-01
INFO ACO-01 DSO-02 PD-02 NEA-03 GC-02 PDH-01 C-01
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DRAFTED BY P - MOSCHNEIDER
APPROVED BY P - MOSCHNEIDER
NEA - JTHURBER
P/D - JMOSHER
GC - NLYMN
C - SBURNETT
DESIRED DISTRIBUTION
P, P/D, P/DH, GC

0 140141Z JAN 86
FM USIA WASHDC
TO AMEMBASSY ISLAMABAD IMMEDIATE 6227
BT

USIA

FOR PAO TO PASS TO S. GEFTER

EO 12356 DECL: OADR P - MOSCHNEIDER, ACT. ASSOC. DR.

~~CONFIDENTIAL~~ AFGHANISTAN MEDIA PROJECT
REFERENCE: USIA 793 (C)

1. PROGRAM DEVELOPMENT DIRECTOR MOSHER, DEPUTY ASSOCIATE DIRECTOR SCHNEIDER, AND AREA DIRECTOR THURBER HAVE HAD AN OPPORTUNITY TO REVIEW THE GRANT PROPOSALS FOR THE AFGHAN MEDIA PROJECT AND THE RECOMMENDATIONS OF THE STAFF AND AGENCY REVIEW PANEL, AND HAVE THE FOLLOWING COMMENTS THAT MAY HELP AMP DIRECTOR GEFTER AND POST IN CONSULTATIONS.
2. OBVIOUSLY, THE TWO LEADING PROPOSALS IDENTIFIED BY THE PANEL AND AMP STAFF HAVE STRENGTHS AND WEAKNESSES. IN CONSIDERING THESE, AND DEVELOPING RECOMMENDATIONS FOR THE BEST WAY TO MOVE FORWARD IN THIS IMPORTANT UNDERTAKING, WE BELIEVE IT WILL BE NECESSARY TO KEEP THE FOLLOWING BROAD GUIDELINES AND EXPECTATIONS IN MIND:
3. WE ENVISION A BUILDING BLOCK APPROACH TO HELP DEVELOP THE EXTREMELY RUDIMENTARY PUBLIC AFFAIRS AND INFORMATION SKILLS OF THE SEVERAL AFGHAN GROUPS. TRAINING IN INFORMATION GATHERING AND REPORTING, BASIC PRINT AND AUDIO-VISUAL MEDIA SKILLS IS VITAL IF EVEN THE SIMPLE INFORMATION MATERIALS NOW PRODUCED ARE TO BE CREDIBLE AND CURRENT.
4. FUNDAMENTAL TRAINING IN PUBLIC AFFAIRS AND INFORMATIONAL PROCESSES ARE NEEDED FOR DEALING OPENLY AND CREDIBLY WITH THE COMMERCIAL PRESS.
5. FINALLY, MARKETING AND DISTRIBUTION SKILLS ARE IMPORTANT, AS WELL AS A STRENGTHENED NETWORK OF CONTACTS AND REPRESENTATIVES THROUGHOUT THE WORLD IN ORDER TO PLACE USEFUL INFORMATION MATERIALS IN INTERNATIONAL MEDIA AND TO GENERATE SUPPORT DIRECTLY FROM PUBLICS ABROAD AS WELL AS THROUGH COMMERCIAL MEDIA COVERAGE OUT OF AFGHANISTAN AND PAKISTAN.
6. OBVIOUSLY, STARTING FROM VIRTUALLY GROUND ZERO THIS IS A DAUNTING TASK, PARTICULARLY BECAUSE WE ALL DESIRE TO SEE IMPROVEMENT AND EFFECTIVE IMPACT AS QUICKLY AS POSSIBLE.
7. SEVERAL ASSUMPTIONS ARE IMPLICIT: OUR EMPHASIS IS ON DEVELOPING HUMAN RESOURCES. IT IS NECESSARY, AS THE ADAGE GOES, TO TRAIN THE INDIVIDUAL HOW TO FISH IF HE IS REALLY TO SUSTAIN HIMSELF RATHER THAN DO THE FISHING FOR HIM. PRIORITY SHOULD BE GIVEN TO STEPS THAT WILL ACCOMPLISH THE SKILLS DEVELOPMENT AND MOTIVATION, RATHER THAN ON INSTITUTIONAL OVERHEAD, OR ON INFRASTRUCTURE. APPROPRIATE TECHNOLOGY TRANSFER, INCLUDING PRINTING AND AUDIO-VISUAL EQUIPMENT SHOULD COME AS SKILL LEVELS ALLOW AND FUNDING IS MADE AVAILABLE.
8. ALTHOUGH THINKING ABOUT AN INTEGRATED, CUMULATIVE

PROJECT, WE MUST BE MINDFUL OF THE NEED TO START AT THE RIGHT LEVEL OF TRAINING. WE MUST ALSO NECESSARILY CONSIDER THE ABILITY OF THE AFGHAN GROUPS ON THE GROUND TO ABSORB WHAT WE HAVE TO OFFER, TO COOPERATE WITH EACH OTHER AND, OF COURSE, OF THE GOP ROLE AND INTEREST.

9. IN LIGHT OF THE CRITERIA AND GOALS STATED ABOVE, BOTH LEADING PROPOSALS, FROM THE BOSTON UNIVERSITY TRUSTEES AND NEARST, HAVE STRENGTHS AND WEAKNESSES. THE HIGH INDIRECT COSTS ARE TROUBLING, AND EFFORT SHOULD BE MADE TO NEGOTIATE THEM DOWN. CAREFUL ANALYSES OF COSTS WILL BE NEEDED AS WELL. BOTH PROPOSALS NEED TO BE MORE CAREFUL IN FOCUSING THEIR ASSISTANCE FOR AFGHAN INFORMATION ACTIVITIES ON THE WORLD PRESS, NOT, RPT NOT THE US PRESS WHICH FALLS OUTSIDE OF USIA'S MANDATE. BOTH INSTITUTIONS LACK AFGHAN SPECIALISTS.

10. THE BU PROPOSAL SEEMS TO FOCUS REALISTICALLY ON TRAINING, BUT MAY NEED TO REDUCE SOME OF THE FRONT-END TRAVEL AND WILL NEED TO INVOLVE THE RIGHT AFGHAN EXPERTS AND MEDIA PROS IN THE ACTUAL DEVELOPMENT AND CONDUCT OF THE TRAINING REGIMEN. WHETHER TRAINING NEEDS TO BE GIVEN SEPARATELY FOR THE SEVERAL DIFFERENT AFGHAN GROUPS, OR CAN BE GIVEN TO GROUPS OF REPS FROM THE SEVERAL ORGANIZATIONS CAN ONLY BE DETERMINED BY THE POST. BU IDEAS FOR THE DISTRIBUTION PHASE ARE VAGUE. IT MAY BE WISE TO CONCENTRATE ON TRAINING WITH BU AND CAREFULLY EXAMINE THE MARKETING/DISTRIBUTION EMPHASIS OF THE NEARST PROPOSAL. THE BU PROPOSAL WOULD ALSO BENEFIT FROM A BRIEF DESCRIPTION OF "RESULTS EXPECTED."

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INCOMING
TELEGRAM

PAGE 01 ISLAMA 03582 02 OF 02 171122Z 029587 ICC:45
ACTION NEA-11 17/1132Z

INFO ACO-01 DSO-02 VG-01 NEA-03 PG-01 PR-01 PGF-02 PPFN-02
PPFO-01 PPF-01 PDH-01 VBB-01 VBXC-01 VBXN-01 VBN-01
VBR-01 /021 A2 21

INFO LOG-00 COPY-01 EUR-00 MMO-01 USIE-00 /013 W
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R 171120Z FEB 86
FM AMEMBASSY ISLAMABAD
TO SECSTATE WASHDC 8560
AMEMBASSY PARIS
AMEMBASSY BONN

C O N F I D E N T I A L SECTION 02 OF 02 ISLAMABAD 03582

USIA

STATE FOR NEA DUNBAR, NEA/PAB

E. O. 12356: DECL: OADR
SUBJECT: AFGHAN MEDIA PROJECT: INITIAL STEPS

REF: USIA 8006

C O N F I D E N T I A L SECTION 02 OF 02 ISLAMABAD 3280
USIA FOR P/DH GETTER
PESHAWAR FOR BPAO DIXON

E. O. 12356: DECL: OADR
SUBJECT: AFGHAN MEDIA PROJECT: INITIAL STEPS
TRYING TO PUT TOGETHER A MEDIA TRAINING PROGRAM FOR
AFGHANS. THEY COULD OFFER LESS DETAIL THAN I HAD IN
85 BONN 38558. "WE ARE THE LAST TO KNOW ABOUT SUCH
THINGS," I WAS TOLD. THE SITUATION WAS A BIT BETTER
WITH THE FRENCH. HERE THE INFORMATION PARALLELED
THAT REPORTED IN PARIS 0581. IN PESHAWAR LAST WEEK I
WAS TOLD BY A REPRESENTATIVE OF THE GILLANI GROUP
THAT THEY CURRENTLY HAD THREE PEOPLE IN FRANCE ON A
VIDEO TRAINING PROJECT. NEITHER JOHN DIXON NOR I
COULD FIND ANY OTHER GROUP THAT NOW HAS PEOPLE IN

FRANCE, BUT JOHN WILL CONTINUE TO SNIFF AROUND. BOTH
MY FRENCH AND GERMAN COUNTERPARTS HERE IN ISLAMABAD
WERE QUICK TO AGREE THAT AN ENHANCED AFGHAN MEDIA
EFFORT WAS DESIRABLE AND THAT IT WOULD CERTAINLY LOOK
BETTER IF IT WEREN'T ENTIRELY AN AMERICAN EFFORT, BUT
THEY HAD NOTHING MORE TO OFFER THAN THIS BIT OF
COLLEGIAL MORAL SUPPORT.

9. THE BRITISH EMBASSY HAS BEEN DISCUSSING AN AFGHAN
MEDIA PROJECT AND WE EXPECT A BRIEFING FROM THEM
SOON. EARLIER, THEY ADVISED THAT THEY WOULD NOT BE
INTERESTED IN SUPPORTING A NEW AFGHAN MEDIA AGENCY
BECAUSE OF PROBLEMS ENCOUNTERED BY THEM WITH SIMILAR
ORGANIZATIONS IN THE PAST. THEY LEAN TOWARDS
ESTABLISHING A BRITISH CORRESPONDENT IN PESHAWAR.
OBEE UNQUOTE OBEE

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