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CITE

1.5(c)
3.4(b)(1)

DIST 19 SEPTEMBER 1968

COUNTRY CHINA

DOI 6 SEPTEMBER 1968
19 22 21z SEP 68

SUBJECT [REDACTED] MINISTRY OF
FOREIGN AFFAIRS DIRECTIVE CITING MISTAKES COMMITTED BY
EMBASSIES IN THE CONDUCT OF PROPAGANDA

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3.4(b)(1)

ACQ [REDACTED]

FIELD NO.

SOURCE [REDACTED]

[REDACTED]

1.5(c)
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1. [REDACTED]

[REDACTED] A DIRECTIVE FROM THE
MINISTRY OF FOREIGN AFFAIRS REGARDING THE CORRECT WAY AND METHOD OF
SPREADING CHAIRMAN MAO'S TEACHING AND THEORY ABROAD [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

1.5(c)
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SPECIFICALLY STATED THAT BOTH CHINESE DIPLOMATS AND TECHNICIANS ABROAD
SHOULD AVOID MAKING SPEECHES PRAISING THE CULTURAL REVOLUTION WHILE

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APPROVED FOR RELEASE

23 NOV 1998

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[redacted] (classification) [redacted] (dissem controls)

BELONG? IN ANOTHER CASE, [redacted] A CHINESE DIPLOMAT GAVE A COPY OF MAO'S WRITINGS TO A WESTERN DIPLOMAT AND CHALLENGED THE LATTER TO JOIN HIM IN STUDYING THIS BOOK; HE THEN WANTED TO SEE WHO WOULD BE THE FIRST ONE TO COMPREHEND MAO'S TEACHINGS. OTHER CHINESE OFFICIALS CARRIED ON CONVERSATIONS WITH FOREIGN DIPLOMATS ONLY IN ONE SUBJECT OF MAO'S SAYINGS. ONE OF THE CHINESE COMMERCIAL DELEGATIONS IN WESTERN EUROPE SOMETIME AGO, CRITICIZED THE CAPITALIST CLASS AND THE EXPLOITING CLASS DURING A RECEPTION SPONSORED BY THE CHAMBER OF COMMERCE OF THE HOST COUNTRY. DIDN'T THEY KNOW THAT THEY WERE DEALING WITH SO-CALLED CAPITALIS AND EXPLOITING CLASSES, [redacted] BY DOING THAT, THEY CAN ONLY EXPECT ADVERSE RESULTS. [redacted]

1.5(c)
3.4(b)(1)

3. [redacted] PERSONNEL INVOLVED WITH PROPAGANDA MISSIONS ABROAD SHOULD BE HUMBLE AND AMICABLE IN CARRYING OUT THEIR FUNCTIONS IN ORDER TO SHOW THEIR GRACEFUL MANNER AS REPRESENTATIVES OF A BIG COUNTRY. OFFICIALS SHOULD NOT HOLD A SUPERIORITY COMPLEX OVER THE OTHERS. AND NATURALLY, [redacted] CHINESE SHOULD AVOID GIVING PEOPLE THE IMPRESSION THAT THE CHINESE ARE FORCING THEIR WILL UPON THEM. FOR INSTANC SOMETIME AGO WHEN A CHINESE DELEGATION WAS SENT TO JAPAN BY THE MONOPOLY BUREAU FOR THE 16TH CONFERENCE (SIC), IT DEMANDED THAT PROCEDURES OF THE MEETING BE BASED ON CHAIRMAN MAO'S TEACHINGS AND THAT THE CONFERENCE BETWEEN FRIENDLY COUNTRIES ALSO BE BASED ON MAO'S SPIRIT. NATURALLY,

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SUCH A DEMAND WAS TURNED DOWN WITHOUT ANY QUESTION BY THE HOST COUNTRY, JAPAN. [redacted]

1.5(c)
3.4(b)(1)

[redacted] SEVERAL EMBASSIES ABROAD PLAYED SOUND TRACKS DURING RECEPTIONS AND OFFICIAL FUNCTIONS, SAYING, TODAY'S WORLD SHOULD BE TAUGHT WITH CHAIRMAN MAO'S SAYING AND TOMORROW'S WORLD WILL BE RULED BY MAO'S TEACHING. SUCH OBNOXIOUS PROPAGANDA NOT ONLY IRRITATED THE LISTENER BUT ALSO SERIOUSLY VIOLATED CHAIRMAN MAO'S TEACHING ITSELF.

1.5(c)
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4. ON OTHER OCCASIONS, [redacted] THE PROPAGANDA WARFARE HAS BEEN CONDUCTED TO AN EXTREME WITHOUT REGARD TO THE RESULTS; FOR EXAMPLE, IN ONE EMBASSY ALL CHINESE DIPLOMATS WERE LINED UP AT A RECEPTION TO GIVE OUT MAO BUTTONS. AT A CHINESE EXHIBITION IN A SMALL AFRICAN COUNTRY, CHINESE PERSONNEL GAVE OUT BETWEEN 30,000 TO 50,000 MAO BUTTONS DURING A SHORT PERIOD. THIS AROUSED THE ALARM OF THE HOST COUNTRY WHICH DECREED SHORTLY THEREAFTER THAT NO STUDENTS OR CITIZENS OF THAT COUNTRY WERE ALLOWED TO WEAR BUTTONS BEARING THE PORTRAIT OF FOREIGN DIGNITARIES. AT PRESENT, [redacted] THIS BAN HAS SPREAD TO COUNTRIES SUCH AS NEPAL AND PAKISTAN WHERE CITIZENS ARE FORBIDDEN TO WEAR MAO BUTTONS.

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SOME EMBASSIES ALSO PAINTED PROPAGANDA POSTERS AND SLOGANS ON THE WALL OF THEIR EMBASSY COMPOUND OR BUILDING. OTHER EMBASSIES CONDUCTED THEIR

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DIPLOMATIC RECEPTIONS IN THE MANNER OF A POLITICAL INDOCTRINATION CLASS. ALL THESE PRACTICES ARE DEAD WRONG AS FAR AS THE PROPAGANDA MISSION IS CONCERNED.

5. SOME EMBASSIES [redacted] ONLY INVITED LEFTISTS TO RECEPTIONS AND FUNCTIONS AND SNUBBED GOVERNMENT OFFICIALS WHILE SHOWING GREAT WARMNESS TOWARD CIVILIAN PARTICIPANTS. SOME CHINESE DIPLOMATS PURPOSELY IGNORED THE RANKING OFFICIAL REPRESENTATIVES AT RECEPTIONS. IN ANOTHER CASE, [redacted] AT A RED ARMY DAY CELEBRATION HELD IN A SMALL AFRICAN COUNTRY, THE CHINESE EMBASSY PERSONNEL INVITED THE LOCAL MILITIA TO THE PARTY BY THE TRUCK LOAD AND THEY SEATED THE MILITIA MEMBERS NEXT TO THE LOCAL LEADERS. IT WAS AN INSULT OF HUMILIATION FOR A CLASS CONSCIOUS PEOPLE AND WHEN THE ARMY CHIEF OF STAFF ARRIVED HE LEFT THE RECEPTION IMMEDIATELY AFTER A SWIFT GLANCE AT THE SCENE. SOME OFFICIALS INVITED LOCAL LEFTISTS TO THE EMBASSIES IN THE EVENINGS FOR MEETINGS AND CONTACTS, AND THIS PRACTICE SHOCKED THE SECRET SERVICE OF THE HOST COUNTRY. THIS CREATED MORE HARM THAN BENEFIT AND IT GREATLY HINDERED THE NORMAL FUNCTION OF THE EMBASSY. SOME EMBASSIES PAID NO ATTENTION TO LOCAL ENVIRONMENT AND LOCAL SECURITY MEASURES IN CARRYING OUT THEIR FUNCTIONS AND CONTACTS WITH THE INTERESTED PARTY. THIS CAUSED SERIOUS SECURITY PROBLEMS FOR THE CHINESE. THERE IS NO EXCUSE FOR SUCH

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(classification) (dissem controls)

FAILURE AND AWKWARD BEHAVIOR.

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6. AT PRESENT, [redacted] THERE WERE RIGHTISTS IN EUROPE WHO DISGUISED THEMSELVES AS LEFTISTS AND SHREWDLY WROTE POISONOUS ARTICLES UNDER THE NAME OF MAOISM IN THE NEWS MEDIA. THEY SMEARED, TWISTED, AND DISTORTED THE TRUTH SO IT WOULD RESULT IN BAD REACTIONS AGAINST MAO'S TEACHING AMONG THE MASSES. SOME EMBASSIES WERE DOING VERY LITTLE PROPAGANDA WORK SINCE THE REDUCTION IN FORCE OF THE CHINESE FOREIGN SERVICE WHICH WENT INTO EFFECT SHORTLY AFTER THE CULTURAL REVOLUTION. SOME EMBASSIES WERE AFRAID TO TAKE ANY RESPONSIBILITY FOR PROPAGANDA BECAUSE OF POSSIBLE DETERIORATION OF RELATIONS WITH THE HOST COUNTRY. THEY ADOPTED AN EXTREMELY CAUTIOUS POLICY; THEY ISSUED NO STATEMENTS, DISTRIBUTED NO PROPAGANDA MATERIAL, AND HANDLED NO MAO BOOKS, SAYINGS AND BUTTONS. IN FOLLOWING THIS PRACTICE [redacted] THEY CUT OFF THE VERY NECESSARY LIAISON WITH COMRADES, FOLLOWERS AND SYMPATHIZERS. THE AFOREMENTIONED CASES [redacted] WERE ONLY A FEW OBVIOUS ONES WHICH DESERVE THE ATTENTION OF CHINESE EMBASSIES ABROAD IN ORDER NOT TO COMMIT THE SAME MISTAKES IN THE FUTURE. AT THE END OF THE DIRECTIVE [redacted] [redacted] IT DESIGNATED PARTY COMMISSARS AT EACH EMBASSY TO BE THE PERSON RESPONSIBLE FOR FUTURE PROPAGANDA MISSIONS.

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7. [redacted] DISSEM: CINCPAC, PACFLT, PACAF, ARPA [redacted]

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