

CIPP

~~SECRET EYES ONLY~~

CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

17 February 1954

2003

MEMORANDUM TO: Chief, WHD

SUBJECT: Political Program/PBSUCCESS

1. In conformity with discussions on the report and urgency of establishing a positive political program for PBSUCCESS, Lincoln has undertaken the following steps:

a. Ambassador Puerfoy's views:

A. the request of Lincoln, the Station Chief, Guatemala, obtained the personal views of Ambassador Puerfoy on this subject, which are attached herewith for planning purposes. These views are very helpful and it is believed that they should be considered in the formation of the final program.

b. [] Views:

The subject of a political program has been frequently discussed with [] and in light of the foregoing he had been requested to prepare in a cogent form his ideas on what this political program should consist of. These views are herewith attached, and although extremely helpful it is recognized that they require considerable editing, eliminating all references to U.S., and that they require rewording to supply more impact.

2. It is recommended that the attached views be considered only as a guide and that the views of UFC, AFL and Dept. of State be obtained soonest independently of each other in order to provide the views of all major interested parties. It is recommended that this matter be assembled and studied by the most competent persons at Headquarters and that Lincoln be provided at the earliest possible date Headquarters suggested program for this purpose. Immediately upon receipt of same Lincoln will endeavor to obtain the service of [] and Rufus. Once a program has been adopted it should serve for the immediate guidance of the KUGOWN program and every effort should be made to propagate these tenets as thoroughly and as rapidly as possible. Accordingly, it is believed that this operational function should be given very careful and priority attention as it unquestionably is essential to PBSUCCESS and must be capable of providing sufficient appeal to a sufficient number of anti-communists to be able to consolidate these elements in Guatemala and be the answer of the free people to the claims of Communism.

~~SECRET EYES ONLY~~

[] SD/WH

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