

CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

2003

HUL-A-253

24 MAR 1954

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PBSUCCESS / RYBAT

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LINCOLN

INFO: Chief, WH

KUGOWN - PBSUCCESS

Booklet - Babyface Views of Guatemala

REF: HUL-A-254

1. The reference contains the draft of the subject booklet.
2. HEGARTY is instructed to have CEUAGE translate the captions into colloquial Spanish and then have printed at least 5000 copies of this booklet, more if CEUAGE believes good distribution can be effected within the target country. One thousand could be sent to Salvador and one thousand could be distributed in Honduras. Your [] should pouch at least one hundred copies to Guatemala. The booklet should be attributed to CEUAGE, and the quality of paper and printing can be mediocre.
3. HEGARTY should explain to CEUAGE that this operation is the first in a new tack intended to mitigate popular fear of the Guatemalan regime by making it appear ridiculous.
4. A weekly progress report on this operation is requested.

JEROME C. DUNBAR

JCD/ ERL/ sgw
18 March 1954
Distribution:
2- L 3
2- WASH
2- LINC

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