

28 Oct 1953

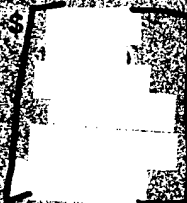
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PROGRESS REPORT — PSYCHOLOGICAL WARFARE — PBSUCCESS

1. To facilitate immediate initiation of PW development by the Rufus group, WHD gave [redacted] (b) a 1 October) for transmission to Rufus. [redacted] was then briefed as follows:

"This money has to last for at least two months and should be used for the following activities:

- Development of Intelligence Net \$
- Development of Rumor Nets
- Subversion
- Production of Propaganda
- Contingencies
- TOTAL



In order to better control Rufus expenditure of funds, [redacted] sent only [redacted] to Rufus for expenses during October and will send the remaining [redacted] on the 1st of November.

2. In order to check on the Rufus activities and the activities of other anti-Communist groups, and better ascertain conditions within Guatemala, the Chief of Station, Guatemala was ordered to take the following actions:

- A. Transmit all rumors re ARBENZ officials, Guatemalan Army, revolutionary activity, Communist relationships and morale factors among the ruling cliques in Guatemala.
- B. Prepare a weekly "psychological barometer" report on local conditions.
- C. Make a continuing study of morale factors among various groups, such as students, professionals, military, etc.
- D. Prepare a list of the 25 most dangerous Communists and pro-Communists with info appropriate for use in character assassination.
- E. Forward all anti-Communist propaganda to Hq. with details of distribution, any reactions, etc.
- F. Send bi-weekly "negatives" with captions to portray miserable conditions in Guatemala.
- G. Prepare an operation designed to ridicule the October Fair.

3. Headquarters prepared a Field Memorandum, which was sent to all WHD Stations, that re-alerted the Stations to the importance of the anti-Guatemalan campaign. (See Attachments) Briefly, Headquarters offered Stations supplementary financial support, news articles, cartoons, photographs, themes, etc. in order to encourage Hemisphere-wide KUGOWN support of the objectives of PBSUCCESS. Moreover, Headquarters furnished the Field with "objectives" and more than 20 themes and called their attention to still pertinent themes previously dispatched by Hq.

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4. The Rufus group has adopted a symbol-slogan, "God--Country and Liberty" with appropriate illustrations. This is currently being seen throughout Guatemala via the Rufus controlled student bulletin, CEUAGE. At the request of [redacted], WHD prepared over 600,000 stickers and 1,000,000 stamps carrying the symbol-slogans. (See Attachments) Samples have been seen by [redacted] and Rufus and they met with their complete satisfaction. The stickers are being moved from this area by Rufus controlled air transport.

In addition, Headquarters prepared 600,000 other stickers to be used in advance of the book, "I Accuse", written by Rufus outlining the whyfor of Rufus action and his plans for the future.

5. As an aid to Rufus production of propaganda in the field, Hq. has initiated procurement of 3 Gestner machined three mimeographs and three tape recorders. One tape recorder has already been purchased and will be transported in the same manner as the aforementioned propaganda.

6. Since Rufus received the aforementioned [redacted], he has proceeded with the following actions:

- A. Proceeded with the development of intelligence and rumor nets within Guatemala, Salvador, Nicaragua and Honduras.
- B. Making an intensive study of opposition personalities re their reliability and potential value to the Rufus operation.
- C. Initiated development of Rufus controlled comites in Mexico, Salvador and Nicaragua for the following purposes: (a) Preparation of propaganda and distribution of same in Guatemala; (b) Provide overt controlled means of buying space and time in key newspapers and raidos throughout the hemisphere; (c) Encourage Mexican and Central American support of Rufus type activities; and (d) Divert Guatemalan government attention from Rufus group.
- D. Gained control of a radio station outside the city of San Salvador. This station is running only commercial programs at present and its reception is being checked by Rufus agents in Guatemala.
- E. The Rufus student bulletin, CEUAGE, continues to be distributed clandestinely within Guatemala (5,000 copies--bi-weekly).

7. A Staff Agent of the Guatemalan Station has contacted an ex-officer of the now covert CEUA and window displays (small), handbills and stickers have been prepared. This propaganda is being distributed in Guatemala City and in 123 putlying towns in Guatemala (106,000 items) every other week. Headquarters suspects that there is a link-up between this group and the Rufus group, and has queried Rufus on the status of the ex-CEUA officer.

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8. In Mexico, the "Comite for the Liberation of Guatemala" continues to produce the Bulletin of the Comite and the distribution of 1,200 copies within Guatemala. (Guatemala Station has reported, "It does not appear that the bulletin has attained a satisfactory distribution in recent months.", furthermore, the Rufus group has noted copies and commented unfavorably upon them on the grounds that they are full of unnecessary lies not needed for the presentation of the anti-Communist Guatemalans case against the Guat. commies. In addition, the Mexican group printed and distributed 30,000 comic books with no visible effect. Because of the various negative and derogatory reactions to the Mexican group activities, [] plans to go to Mexico to offer them a part in the Rufus effort, and financial support - if they reorganize and re-orient their propaganda to fit the Rufus propaganda plan. It is thought that this group will conform to Rufus wishes, however, if it does not, [] is prepared to organize another group under Rufus control through people known and trusted by [] (Money will be given to the present Mexican comite only after their demonstration of controlability.)

9. The major problem facing WHD and the Rufus group, other than uniting the various anti-Communist elements, is the timing of the propaganda campaign within Guatemala. [] and others reporting from inside Guatemala have unanimously reported considerable unrest and "chomping at the bit" for action other than propaganda. [] has been planning, in minute detail, a schedule, but his basic point is: The propaganda schedule must be geared to the military schedule. The Guatemalan people must not be aroused to the point of making a precipitous, underarmed and unorganized attack on the Government, hence we must delay calculated propaganda campaigns so they will mesh with the military plan. In the meantime, Rufus will quietly continue building his FI and PP nets, training and unifying his forces and generally strengthening his chances for success. By 1 December, [] hopes that Rufus will be able to engage in an organized, sustained PP campaign within Guatemala and a controlled overt campaign in the rest of Latin America.

10. WHD concurs that it would be better to delay Rufus campaigns (propaganda) in Guatemala, however, WHD believes that hemisphere-wide KUGOWN Action against Guatemalan Communism must be maintained and strengthened. Hence all stations have been informed that this situation commands top priority attention and will continue to do so until PBSUCCESS is a success.