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THE WHITE HOUSE
WASHINGTON

May 8, 1975

Dear Don:

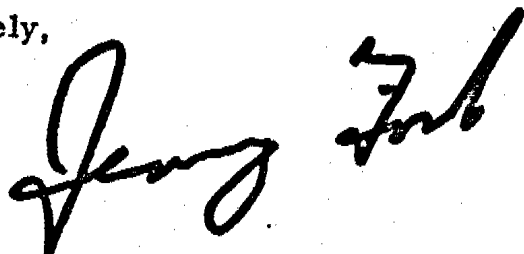
Thank you for your thoughtful letter of April 10 and the accompanying survey of American newspapers on the US-Soviet Trade Agreement. It is, of course, good to see that many editorial writers and columnists throughout the United States support the Administration's approach to expanding mutually beneficial trade between the United States and the Soviet Union.

I hope it is a source of satisfaction to you that my message to the Congress on April 10 anticipated your suggestion for further public statements in favor of normalizing our trading relationship with the Soviet Union. As you know, I devoted a significant part of my message to difficulties raised by the Trade Act and to the need for remedial legislation.

Your continuing fine work to promote mutually beneficial Soviet-American trade through the US-USSR Trade and Economic Council and in the private sector and your support of our efforts in this regard are deeply appreciated.

With warm regards,

Sincerely,



Mr. Donald M. Kendall, Esquire
Chairman
Pepsico Incorporated
Purchase, New York 10577